

ESTTA Tracking number: **ESTTA557701**

Filing date: **09/04/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>The Color Run, LLC</b>
Application Serial Number:	<b>85953562</b>
Application Filing Date:	<b>06/07/2013</b>
Mark:	<b>COLOR YOUR RUN</b>
Date of Publication	<b>08/06/2013</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Color In Motion, LLC, 343 E. 4th N., #123, Rexburg, ID 83440, UNITED STATES, a Limited Liability Company, organized under the laws of Idaho, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 09/05/2013. Color In Motion, LLC respectfully requests that the time period within which to file an opposition be extended until 10/05/2013.

Respectfully submitted,

/Robert C. Griffin/

09/04/2013

**Robert C. Griffin**

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