

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85937241
LAW OFFICE ASSIGNED	LAW OFFICE 107
MARK SECTION	
MARK	http://tmng-al.uspto.gov/resting2/api/img/85937241/large
LITERAL ELEMENT	TRUELOVE
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
ARGUMENT(S)	
<p>In an Office Action dated June 3, 2015, the Examining Attorney refused registration for the instant application under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), on grounds of a likelihood of confusion with Registration No. 4330443 for TruLove and Reg. No. 4560690 for TRUE LOVE, both covering various services in Class 41, and both owned by BroadLit, Inc. However, on December 3, 2015, Applicant filed a Combined Petition to Cancel the cited registrations. Accordingly, Applicant respectfully requests all action on the instant application be suspended pending resolution of the combined cancellation action.</p>	
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Lindsey Utrata/
SIGNATORY'S NAME	Lindsey Utrata
SIGNATORY'S POSITION	Attorney of Record, Authorized Attorney, New York Bar Member
SIGNATORY'S PHONE NUMBER	212.626.4242
DATE SIGNED	12/03/2015
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Dec 03 16:24:55 EST 2015

TEAS STAMP

USPTO/RFR-XXX.XXX.XX.XXX-
20151203162455859812-8593
7241-540e5abd14c348e67e56
9e688dabc2b0a637fd5bca893
8b92bea2e5a75f02917b6-N/A
-N/A-20151203161759957356

PTO Form 1960 (Rev 9/2007)

OMB No. 0651-0050 (Exp. 07/31/2017)

Request for Reconsideration after Final Action To the Commissioner for Trademarks:

Application serial no. **85937241** TRUELOVE(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/85937241/large>) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

In an Office Action dated June 3, 2015, the Examining Attorney refused registration for the instant application under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), on grounds of a likelihood of confusion with Registration No. 4330443 for TruLove and Reg. No. 4560690 for TRUE LOVE, both covering various services in Class 41, and both owned by BroadLit, Inc. However, on December 3, 2015, Applicant filed a Combined Petition to Cancel the cited registrations. Accordingly, Applicant respectfully requests all action on the instant application be suspended pending resolution of the combined cancellation action.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Lindsey Utrata/ Date: 12/03/2015

Signatory's Name: Lindsey Utrata

Signatory's Position: Attorney of Record, Authorized Attorney, New York Bar Member

Signatory's Phone Number: 212.626.4242

The signatory has confirmed that he/she is a Canadian attorney/agent, or an associate thereof, who represents an owner/holder located in Canada; that he/she is either registered with the USPTO and in good standing as a patent agent under 37 C.F.R. §11.6(c) or he/she has been granted reciprocal recognition under 37 C.F.R. §11.14(c) by the USPTO's Office of Enrollment and Discipline; and, that to the best of his/her knowledge, if prior to his/her appointment another Canadian attorney/agent or a U.S. attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed Canadian attorney/agent or U.S. attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 85937241

Internet Transmission Date: Thu Dec 03 16:24:55 EST 2015

TEAS Stamp: USPTO/RFR-XXX.XXX.XX.XXX-201512031624558

59812-85937241-540e5abd14c348e67e569e688

dabc2b0a637fd5bca8938b92bea2e5a75f02917b

6-N/A-N/A-20151203161759957356