

ESTTA Tracking number: **ESTTA630906**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85935290
Applicant	Uumyfind, Inc.

Notice of Appeal

Notice is hereby given that Uumyfind, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85935290.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: online services for others, namely, providing community-related information for others; providing online directory information services featuring business information and promotional offers that are geographically relevant to the user; providing an interactive website that promotes neighborhoods and local business communities by offering residents, visitors and others with commercial information and descriptions, photos, maps and other business information that is geographically relevant to the user; promoting public awareness of neighborhood and local business community events that are geographically relevant to the user
- Class 038. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: providing access to telecommunications network services for others; providing electronic telecommunications connections for the purpose of delivering mobile coupons and promotions for others; electronic transmission of data and information for others, including photos and images, namely, the computer aided, electric, digital, cellular, wireless, mobile phone, and television information distribution technology used for the transmission of images and photos to the public
- Class 042. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: online computer services for others, namely, providing a web site that gives computer users the ability to upload, exchange and share photos and images via the Internet, mobile, digital, wireless, cellular, and television technology for public and business education and entertainment; providing a website that has an automated system feature whereby a customer's classified advertisement or image advertisement is moved to the top of an advertising category list of other advertisements in a pre-determined time frame over the course of a period of time when displayed on a website, mobile phone, cellular, digital, a wireless device, and television; providing an interactive web site featuring technology that gives users the ability to post photographs and allow other users to view, comment and vote for selected photos

Respectfully submitted,
/Kevin S. Costanza/
10/03/2014

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