

ESTTA Tracking number: **ESTTA606377**

Filing date: **05/27/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Lassy Project LLC
Application Serial Number:	85935182
Application Filing Date:	05/17/2013
Mark:	THE LASSY PROJECT
Date of Publication	04/29/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sonja Keith, 85 Fifth Avenue, 6th Floor, New York, NY 10003, UNITED STATES, a partnership, composed of Classic Media, LLC under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/29/2014. Sonja Keith respectfully requests that the time period within which to file an opposition be extended until 08/27/2014.

Respectfully submitted,

/sonjakeith/

05/27/2014

Sonja Keith

Classic Media, LLC

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