

ESTTA Tracking number: **ESTTA569879**

Filing date: **11/08/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Incentive Lab LLC</b>
Application Serial Number:	<b>85933376</b>
Application Filing Date:	<b>05/15/2013</b>
Mark:	<b>I INCENTIVELAB</b>
Date of Publication	<b>10/15/2013</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, CardLab, Inc., 5001 Spring Valley Road, Suite 750W, Dallas, TX 75244, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/14/2013. CardLab, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/14/2013.

Respectfully submitted,  
/Christopher J. Rourk/  
11/08/2013

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