

ESTTA Tracking number: **ESTTA564716**

Filing date: **10/14/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	New Balance Athletic Shoe, Inc.
Application Serial Number:	85914883
Application Filing Date:	04/25/2013
Mark:	CUSH+
Date of Publication	09/24/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Wolverine World Wide, Inc., 9341 Courtland Drive, Rockford, MI 49351, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/24/2013. Wolverine World Wide, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/22/2014.

Respectfully submitted,
/Joseph V. Myers III/
10/14/2013

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UNITED STATES

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