

United States Patent and Trademark Office  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: March 2, 2015

In re Graystone Consulting  
Associates, Inc.

(consolidated)

Serial No. 85914457  
Serial No. 85914469  
Serial No. 85914478  
Filed: 4/25/2013

MATTHEW H SWYERS  
THE TRADEMARK COMPANY  
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**Denise M. DelGizzi,**  
**Technical Program Manager:**

On February 2, 2015, applicant filed a request to consolidate the following  
eight ex parte appeals.

Motion to Consolidate		
Serial Number	Mark	Examining Attorney
85913238	CYCLE OF EXCELLENCE	Wendy Jun
85913269	CYCLE OF EXCELLENCE	Wendy Jun
85913371	VALUE STATEMENTS	Wendy Jun
85913693	CREMATION SELF DIRECTED	Seth Rappaport
85914442	INTENTIONAL CONVERSATION	Laura Golden
85914457	QUALITY SHOPPER	Laura Golden
85914469	VALUE SHOPPER	Laura Golden
85914478	PRICE SENSITIVE SHOPPER	Laura Golden

Exparte Appeal No. 85914457, 85914469 and 85914478

After careful review of the record of each application, the Board finds that consolidation of all eight appeals together is not proper.

Instead, the Board will handle the eight appeals as follow:

Consolidate the following three appeals due to the similarity of the issues of the cases.

85914457	QUALITY SHOPPER	Laura Golden
85914469	VALUE SHOPPER	Laura Golden
85914478	PRICE SENSITIVE SHOPPER	Laura Golden

Consolidate the following two appeals due to the similarity of the issues of the cases.

85913238	CYCLE OF EXCELLENCE	Wendy Jun
85913269	CYCLE OF EXCELLENCE	Wendy Jun

The following three appeals will not be consolidated with either of the above two consolidated series.

85913693	CREMATION SELF DIRECTED	Seth Rappaport
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85914442	INTENTIONAL CONVERSATION	Laura Golden
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85913371	VALUE STATEMENTS	Wendy Jun
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Accordingly, the motion is granted as to application Serial Nos. 85914457, 85914469 and 855914478 (consolidated as one series), and 85913238 and 85913269 (consolidated as another series), and denied as to application Serial Nos. 85913693, 85914442 and 85913371.

Exparte Appeal No. 85914457, 85914469 and 85914478

Application 85914457, 85914469 and 85914478 are consolidated and applicant is allowed and additional five (10) days, or until March 12, 2015, in which to submit its brief on appeal. The brief should bear the serial number of each consolidated application and a copy of the brief should be submitted for each application.

A request for oral hearing, if desired, is due not later than ten days after the due date for applicant's reply brief.