

ESTTA Tracking number: **ESTTA570725**

Filing date: **11/13/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant:                 | <b>Australis Aquaculture, LLC</b>                      |
| Application Serial Number: | <b>85911821</b>  |
| Application Filing Date:   | <b>04/23/2013</b>                                      |
| Mark:                      | <b>A BETTER FISH, A BETTER WORLD, A<br/>BETTER YOU</b> |
| Date of Publication        | <b>10/15/2013</b>                                      |

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Big Y Foods, Inc., 2145 Roosevelt Avenue, Springfield, MA 01104, UNITED STATES, a corporation organized under the laws of Massachusetts, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/14/2013. Big Y Foods, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/12/2014.

Respectfully submitted,  
/mdg/  
11/13/2013

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