

ESTTA Tracking number: **ESTTA596862**

Filing date: **04/07/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	PLAYGO ART & CRAFT MANUFACTORY LIMITED
Application Serial Number:	85909022
Application Filing Date:	04/19/2013
Mark:	PLAY GO
Date of Publication	03/11/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Playgro Pty Ltd, Century Plaza Level 53:, 101 Collins Street, MELBOURNE, VIC 3000, AUSTRALIA, a COMPANY, organized under the laws of AUSTRALIA, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/10/2014. Playgro Pty Ltd respectfully requests that the time period within which to file an opposition be extended until 07/09/2014.

Respectfully submitted,
/TLZ/

04/07/2014

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