From: Teng, Simon

Sent: 6/5/2014 8:39:38 AM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85892299 - SOUTH BEACH SWIMWEAR - N/A - Request for Reconsideration Denied - Return to TTAB - Message 14 of 17

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Attachment Information:

Count: 12

Files: hhtrre-19.jpg, hhtrre-20.jpg, hhtrre-21.jpg, hhtrre-22.jpg, hhtrre-23.jpg, hhtrre-24.jpg, hhtrre-25.jpg, hhtrre-26.jpg, hhtrre-27.jpg, hhtrre-28.jpg, hhtrre-29.jpg, hhtrre-30.jpg

Swimsuit in Black
$89.99

Top in Red
$29.99

Bottom in Red
$19.99

One-Piece Swimsuit in Soft Black
$89.99
Back Today!

Beach Blanket Bingo One-Piece Swimsuit in Black - Plus Size
$89.99

Beach Blanket Bingo Two-Piece Swimsuit in Soft Black
$89.99

Beach Blanket Bingo One-Piece Swimsuit in White
$89.99

Seeking the Shore Swimsuit Bottom
$19.99
9 left!

Top

Seaside Serenity Swimsuit Bottom in Red - Plus Size
$69.99
1 left!

Dune Dazzle Cover-Up Dress
$84.99
6 left!

Cove at the Creek Swimsuit Top
$24.99

Cove at the Creek Swimsuit Bottom
$19.99

Top

Waikiki Beach Cover-Up Dress in Black - Plus Size
$64.99
6 left!

Beach Read Cover-Up Dress in Coral - Plus Size
$79.99
5 left!

Bathing Beauty One-Piece Swimsuit in Black
$89.99

Bathing Beauty One-Piece Swimsuit in Black - Plus Size
$89.99

Bathing Beauty Two Piece Swimsuit in Black
$89.99

Set the Scene Swimsuit Top in Emerald
$52.99
Out of Stock!

Set the Scene Swimsuit Bottom in Emerald
$52.99
Out of Stock!

Bathing Beauty One Piece Swimsuit in White Chevron
$89.99

Top

Bathing Beauty One-Piece Swimsuit in Pewter
$89.99

Bathing Beauty One-Piece Swimsuit in Pewter - Plus Size
$89.99

Afloat on the Water One-Piece Swimsuit in Floral
$184.99
1 left!

Flip Turn It Up One-Piece Swimsuit in Turquoise - Plus Size
$129.99

Seasons of the Sun Swimsuit Top in Mint
$49.99

Seasons of the Sun Swimsuit Bottom in Mint
$39.99

Toucan-Do Spirit One-Piece Swimsuit
$159.99

Palm Trees in Paradise One Piece Swimsuit
$134.99

Top

Lily Bitty Pretty Swimsuit Top
$24.99
3 left!

Lily Bitty Pretty Swimsuit Bottom
$19.99

Emerald Island Getaway Swimsuit Top in Plus Size
$79.99

Emerald Island Getaway Swimsuit Bottom in Plus Size
$64.99

Beachfront Properly Swimsuit Top
$62.99
1 left!

Beachfront Properly Swimsuit Bottom
$50.99
5 left!

Boho Breezy Swimsuit Top in Plus Size
$84.99

Boho Breezy Swimsuit Bottom in Plus Size
$74.99
7 left!

Top

Sunshowers for Hours Swimsuit Top
$24.99
8 left!

Sunshowers for Hours Swimsuit Bottom
$19.99

Best for Splash One-Piece Swimsuit
$129.99
2 left!

That's a Bella Cool One-Piece Swimsuit
$99.99
2 left!

Beach Cruising Beauty Swimsuit Top
$54.99

Beach Cruising Beauty Swimsuit Bottom
$49.99

Reef Them Breathless Swimsuit Top
$24.99

Reef Them Breathless Swimsuit Bottom
$19.99

Top

This Is Love Swimsuit Top
$69.99
5 left!

This Is Love Swimsuit Bottom
$59.99

Tide and Again Swimsuit Top
$24.99

Tide and Again Swimsuit Bottom
$19.99

Hollywood Frills Swimsuit Top
$29.99

Hollywood Frills Swimsuit Bottom
$19.99

Smart Thinking Swimsuit Top
$42.99

Smart Thinking Swimsuit Bottom
$36.99

Top

Radical Me Anytime Rash Guard
$59.99
4 left!

Composed by the Pool One-Piece Swimsuit in Yellow Dots
$89.99
4 left!

Cherry Pit Stop Swimsuit Top
$54.99

Cherry Pit Stop Swimsuit Bottom
$49.99

Bathing Beauty One-Piece Swimsuit in Navy - Plus Size
$89.99

Cool in the Cove Swimsuit Bottom
$19.99
6 left!

Sizzling Day at the Shore One-Piece Swimsuit
$129.99
4 left!

Best of Float Worlds One Piece
$104.99
1 left!

Top

Shore as Can Be Swimsuit Top
$64.99
6 left!

Along the Coastline Swimsuit Top
$26.99

A Sunset Dip Swimsuit Top
$64.99
2 left!

Tide and Tested One-Piece Swimsuit
$89.99

Pool Party Picnic Swimsuit Top in Orange Gingham
$49.99

Pool Party Picnic Swimsuit Bottom in Orange Gingham
$39.99

Pool Party Picnic Swimsuit Top in Blue Gingham
$49.99

Pool Party Picnic Swimsuit Bottom in Blue Gingham
$39.99

Top

Beach to Breakfast Cover-Up Dress
$39.99

Afloat on the Water One-Piece Swimsuit in Sailboats
$184.99

Flamingo the Extra Mile Swimsuit Top
$49.99

Beachside Bombshell Swimsuit Top
$49.99

Beachside Bombshell Swimsuit Bottom
$42.99

Sun Seeker Swimsuit Top in Plus Size
$72.99
2 left!

Bathing Beauty One-Piece Swimsuit in Starfish
$89.99

And Then Sun One-Piece Swimsuit in Sunray
$111.99

Top

Scallop and Down the Beach One Piece Swimsuit
$79.99

Belle of the Volleyball Cover Up Romper in White
$39.99
Out of Stock!

All Day Aquatics Swimsuit Top
$49.99

All Day Aquatics Swimsuit Bottom
$39.99

Top

And Then Sun One-Piece Swimsuit in Island
$117.99

Bathing Beauty One-Piece Swimsuit in Cherry Pie
$89.99

Queen Bay One-Piece Swimsuit
$79.99

Save a Swim for Me Swimsuit Top
$47.99

Save a Swim for Me Swimsuit Bottom
$39.99

Radiant in the Rays One-Piece Swimsuit in Plus Size
$99.99

Feeling Swim-sical One-Piece Swimsuit
$72.99
3 left!

Sailorette at Sea Swimsuit Top in Blue & Red
$73.99
1 left!

Top

Sun-Soaked Shoreline Swimsuit Top
$86.99
7 left!

Sun-Soaked Shoreline Swimsuit Bottom
$78.99
9 left!

Welcome to Parrot-dise Swimsuit Top
$49.99
7 left!

Welcome to Parrot-dise Swimsuit Bottom
$44.99

Bathing Beauty One-Piece Swimsuit in Navy
$89.99
1 left!

That's for Shore Cover-Up Dress in Black
$49.99

That's for Shore Cover-Up Dress in White
$49.99
8 left!

Never Been Better One-Piece Swimsuit
$89.99
5 left!

Top

Sailor Swoon One-Piece Swimsuit
$89.99

Coral Gables Days One-Piece Swimsuit
$145.99
5 left!

Wade It Out Swimsuit Top
$50.99
9 left!

Wade It Out Swimsuit Bottom
$44.99
9 left!

Maritime and Again Swimsuit Bottom in Current
$62.99
8 left!

Lovely at the Lake One-Piece Swimsuit in Sunshine
$79.99

Lovely at the Lake One-Piece Swimsuit in Seafoam
$79.99
Out of Stock!

Dive for Excellence Swimsuit Top in Black and White
$49.99

Top

Dive for Excellence Swimsuit Bottom in Black and White
$34.99

Indigo Envy Contouring Swimsuit Top
$68.99
Out of Stock!

Indigo Envy Contouring Swimsuit Bottom
$58.99
Out of Stock!

Chevron the Waves One-Piece Swimsuit
$43.99

Changing Tides Cover-Up Pants
$29.99
7 left!

Maritime and Again Swimsuit Top in Black
$70.99

Maritime and Again Swimsuit Bottom in Black
$58.99
2 left!

Mast From the Past One-Piece Swimsuit
$79.99

Paddle Boarding Pro Swimsuit Top
$40.99
8 left!

Paddle Boarding Pro Swimsuit Bottom
$23.99
1 left!

Bold at the Beach One-Piece Swimsuit
$145.99

Flamingo to the Shore One-Piece Swimsuit in Fish
$139.99

Wading on a Sunny Day One-Piece Swimsuit
$127.99
6 left!

Wading on a Sunny Day Swimsuit Top
$78.99

Wading on a Sunny Day Swimsuit Bottom
$58.99
3 left!

Kite on Time Swimsuit Bottom
$23.99

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