

From: Teng, Simon

Sent: 6/5/2014 8:39:37 AM

To: TTAB E filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85892299 - SOUTH BEACH SWIMWEAR - N/A - Request for Reconsideration Denied - Return to TTAB - Message 8 of 17

\*\*\*\*\*

Attachment Information:

Count: 4

Files: xcvuj56745-1.jpg, xcvuj56745-2.jpg, xcvuj56745-3.jpg, 2ewrwerew-1.jpg



enter search term or web id 

my bag  \$0.00

for the home bed & bath window women men juniors kids baby shoes handbags & accessories jewelry & watches gifts [clearance](#)

**FREE SHIPPING** ANYWHERE OVER \$99 TO STORES OVER \$25 [GET DETAILS](#) | **\$30 OFF** \$100 OR MORE | **\$10 OFF** \$50 OR MORE | **ONLINE ONLY • ENDS 6/7** | **OR EXTRA 10% OFF\*** WATCHES, FURNITURE, MATTRESSES AND CUSTOM BLINDS & SHADES | **\$ CODE: FUNSAVE % CODE: SHOPFUN** [GET DETAILS](#) | \*SOME EXCLUSIONS APPLY

SHOWING RESULTS FOR:  
**TANK TOP**

677 products found  
[search tips](#)

related searches: [mens tank tops](#) [womens tank tops](#) [shorts juniors](#) [womens shirts](#) [maxi skirts cami](#)

showing items: 1-24 of 677 items per page: 24 | 96 1 2 3 4 5 ... 29 ▶

sort by: **best match** ▼

**GENDER** ▼

- women (424)
- girls (114)
- mens (91)
- boys (47)

**PRODUCT TYPE** ▼

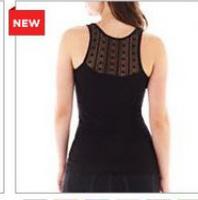
- shirts + tops (617)
- underwear - tops (18)
- shapewear (16)
- sleepwear + pajamas (12)
- sweaters (7)
- sleepwear sets (4)
- swimwear - 1 pc (2)
- apparel sets (1)
- shirts/tops (1)

**ITEM TYPE** ▼

- tank (481)
- tee (76)
- camisoles + tanks (25)
- blouse (19)
- tunic (16)
- pullover (16)
- control camisoles (14)
- muscle (7)
- camisole (5)
- layered look (4)

**SIZE RANGE** ▼

- 12-24 months (12)
- newborn (1)
- newborn 0-24 months (13)
- toddlers (24)
- toddler 11-5t (1)
- big tall (2)

 Total Girl® Ribbed Racerback Tank Top - Girls 6-16 and Plus \$10 - \$12 original <b>\$4.99 - \$5.99 sale</b> ★★★★★ (5 reviews)	 i jeans by Buffalo Print Sateen-Front Tank Top \$26 original <b>\$17.99 sale</b>	 Total Girl® Graphic Tank Top - Girls 6-16 and Plus \$18 - \$20 original <b>\$8.99 - \$9.99 sale</b> ★★★★★ (1 reviews)	 a.n.a® Racerback Pocket Tank Top - Petite \$18 original <b>\$9.99 sale</b>
 a.n.a® Cami \$14 original <b>\$8.99 sale</b> 2 or more \$8 each ★★★★★ (146 reviews)	 Arizona Lace-Back Ribbed Tank Top \$12 2 or more \$9 each ★★★★★ (1 reviews)	 Zoo York® Velocity Tank Top \$15 original <b>\$12.99 sale</b>	 Hybrid Graphic Muscle Tank Top \$20 original <b>\$11.99 sale</b>

- boys 4-7x (7)
- boys 4-20 (9)
- boys 8-20 (9)

**COLOR**

- beige (27)
- black (178)
- blue (237)
- brown (12)
- gray (91)
- green (94)
- multi (54)
- orange (88)
- pink (134)
- purple (60)

**BRAND**

- a.n.a (40)
- adidas (3)
- alfred dunner (3)
- allen b (5)
- almost famous (1)
- alyx (4)
- arizona (72)
- asics (1)
- assets red hot label by spanx (5)

**PRICE RANGE**

- \$  - \$  GO
- under \$5 (26)
  - \$5 - \$9 (232)
  - \$10 - \$19 (299)
  - \$20 - \$29 (89)
  - \$30 - \$49 (28)
  - \$50 - \$99 (7)

**AVERAGE RATING**

- GO
- ★★★★★ 5 rating (86)
  - ★★★★☆ 4 rating (115)
  - ★★★☆☆ 3 rating (17)
  - ★★☆☆☆ 2 rating (10)
  - ★☆☆☆☆ 1 rating (1)
  - ☆☆☆☆☆ unrated

**STORE AVAILABILITY**

- Available Online (677)
- Find In-Store (613)

**DEALS & PROMOTIONS**

 <p><b>Self Esteem Muscle Tank Top and Bandeau</b> \$28 original <b>\$14.99 sale</b></p>	 <p><b>Zoo York® Recess Tank Top</b> \$15 original <b>\$12.99 sale</b></p>	 <p><b>L'Amour by Nanette Lepore Sleeveless Racerback Crop Top</b> \$28 original <b>\$14.99 sale</b></p>	 <p><b>OshKosh B'gosh® Orange and White Sequin Pocket Tank Top - Girls 5-6x</b> <b>\$20</b></p>
 <p><b>Worthington® Essential Tank Top - Plus</b> \$20 original <b>\$11.99 sale</b></p> <p>★★★★★ (24 reviews)</p>	 <p><b>Arizona Cropped Tank Top</b> \$18 original <b>\$7.99 sale</b></p>	 <p><b>Xersion™ Graphic Tank Top - Girls 6-16 and Plus</b> \$12 - \$14 original <b>\$5.99 - \$6.99 sale</b></p>	 <p><b>Arizona Ruffled Tank Top - Girls 6-16 and Plus</b> \$14 - \$16 original <b>\$6.99 - \$7.99 sale</b></p> <p>★★★★★ (5 reviews)</p>
 <p><b>DC Shoes® Striped Tank - Boys 8-20</b> <b>\$16</b></p>	 <p><b>Carter's® Striped Flared Tank Top - Girls 6m-24m</b> \$12 original <b>\$5.99 sale</b></p>	 <p><b>Carter's® Striped Flared Tank Top - Girls 6m-24m</b> \$12 original <b>\$5.99 sale</b></p>	 <p><b>Spiderman Tank Top</b> \$20 original <b>\$7.99 sale</b></p>
			

DEALS & PROMOTIONS

- sale (421)
- clearance (148)
- buy more and save (30)

 Vans® Tank Top \$18 original <b>\$14.99 sale</b>	 Jcp™ Pleated Tank Top \$24 original <b>\$14.99 sale</b>	 a.n.a® Crochet-Hem Racerback Tank Top \$30 original <b>\$14.99 sale</b> ★★★★★ (2 reviews)	 Jcp™ Print Linen Tank Top \$24 original <b>\$14.99 sale</b>
---	--	--	--

showing items: 1-24 of 677 items per page: 24 | 96 1 2 3 4 5 ... 29 ▶

sort by: **best match** ▼

customers who searched tank top also viewed

 Arizona Ribbed Tank Top \$8 original <b>\$3.99 clearance</b> ★★★★★ (27)	 Jcp™ Ribbed Tank Top \$10 original <b>\$4.99 clearance</b> ★★★★★ (19)	 Jcp™ Ribbed Tank Top \$10 original <b>\$6.99 sale</b> ★★★★★ (21)	 a.n.a® Racerback Tank Top \$12 original <b>\$3.99 clearance</b> ★★★★★ (58)
---	---	---	--

Ad by Google related to: **tank+top**

**Tank Tops Women.**  
[www.jockey.com/](http://www.jockey.com/)  
 Great Prices On All Jockey Items. Buy Direct From Jockey And Save!

get connected

email offers   
  mobile offers

[f](#) [t](#) [p](#) [g+](#) [yt](#)

[JCP](#) download our app:  
 iPhone | Android

CUSTOMER SERVICE

1.800.322.1189

[returns](#)  
[shipping information](#)  
[email us](#)  
[my jcp.com account](#)  
[track my order](#)  
[CA transparency in supply chain](#)  
[servicio al cliente](#)  
[view all](#)

STORE SERVICES

[jcp salon](#)  
[Sephora](#)  
[jcp portraits](#)  
[jcp optical](#)  
[jcp cares](#)  
[jcp custom decorating](#)  
[view all](#)

MORE WAYS TO SHOP

[see our ads](#)  
[coupon](#)  
[jcp rewards](#)  
[jcpenny credit card](#)  
[gift cards](#)

ABOUT US

[careers](#)  
[about us](#)  
[jcp cares](#)  
[media](#)  
[investors](#)

sign in my account stores customer service

TAKE \$20 OFF  
shop a couple's registry & then save big! learn more



Search or enter web ID



my bag (0)



FOR THE HOME BED & BATH WOMEN MEN JUNIORS KIDS BEAUTY SHOES HANDBAGS & ACCESSORIES JEWELRY & WATCHES SALE

AMERICAN★ICONS FATHER'S DAY GIFT GUIDE wishlist deals & promotions gift cards wedding registry

# EXTRA 25% OFF

EXTRA 10% OFF furniture, mattresses, rugs, electrics & electronics. [exclusions & details](#) promo code: **EXTRA**

## FREE SHIPPING & NEW! FREE RETURNS

Free Shipping with \$99 purchase.  
Free Returns by mail or in-store.  
excludes furniture & mattresses.  
U.S. only.  
[exclusions & details](#)

### Swimwear

4 View All Women

- Impulse Swimwear
- Junior Swimwear
- Plus Size Swimwear
- Sandals
- Beach Towels

### filter by

#### Special Offers

- Sales & Discounts (504)
- Clearance/Closeout (17)

#### Swim Style

- Accessories (4)
- Bikini (187)
- Cover-Up (139)
- Monokini (5)
- One Piece (185)
- Rashguard (7)
- Swimdress (41)
- Tankini (197)



SWIMSUIT FINDER 2014 find the style that suits you best! [shop the swim finder](#)

724 items in Swimwear

Sort by: Featured Items

Show: 40 items

page 1 2 3 4 ... 19

#### Best Sellers

