

ESTTA Tracking number: **ESTTA561891**

Filing date: **09/27/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Gilster-Mary Lee Corporation</b>
Application Serial Number:	<b>85892204</b>
Application Filing Date:	<b>04/01/2013</b>
Mark:	<b>FROSTED CO-O'KRUNCH</b>
Date of Publication	<b>09/03/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Kellogg North America Company, One Kellogg Square, PO Box 3599, Battle Creek, MI 49016, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/03/2013. Kellogg North America Company respectfully requests that the time period within which to file an opposition be extended until 01/01/2014.

Respectfully submitted,  
/Mark R. Galis/  
09/27/2013

**Mark R. Galis**

**Greenberg Traurig, LLP**

**77 W. Wacker Drive Suite 3100**

**Chicago, IL 60601**

**UNITED STATES**

**chiipmail@gtlaw.com, galism@gtlaw.com, dunningj@gtlaw.com, david.hannon@kellogg.com**

**312.456.8400**