

ESTTA Tracking number: **ESTTA648631**

Filing date: **01/07/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>BCS Properties, LLC</b>
Application Serial Number:	<b>85888764</b>
Application Filing Date:	<b>03/28/2013</b>
Mark:	<b>COLLEGE FOOTBALL PLAYOFF</b>
Date of Publication	<b>12/30/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Lile Inc., 2248 Meridian Blvd., Suite H, Minden, NV 89423, UNITED STATES, a corporation organized under the laws of Nevada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/29/2015. Lile Inc. respectfully requests that the time period within which to file an opposition be extended until 04/29/2015.

Respectfully submitted,  
/David E. Weslow/  
01/07/2015

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