

ESTTA Tracking number: **ESTTA627009**

Filing date: **09/15/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Heifer Project International</b>
Application Serial Number:	<b>85875375</b>
Application Filing Date:	<b>03/13/2013</b>
Mark:	<b>SEEDS OF CHANGE INITIATIVE</b>
Date of Publication	<b>05/20/2014</b>

## **60 Day Request for Extension of Time to Oppose Upon Consent**

Pursuant to 37 C.F.R. Section 2.102, Mars, Incorporated, 6885 Elm Street, McLean, VA 22101-3883, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 09/17/2014. Mars, Incorporated respectfully requests that the time period within which to file an opposition be extended until 11/16/2014.

Respectfully submitted,  
/Loni J. Sherwin/  
09/15/2014

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