

ESTTA Tracking number: **ESTTA556545**

Filing date: **08/28/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Filho, Sergio Lins Lima Braga</b>
Application Serial Number:	<b>85871242</b>
Application Filing Date:	<b>03/08/2013</b>
Mark:	<b>APPHERE</b>
Date of Publication	<b>08/06/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, HERE GLOBAL B.V., De Run 1115, Veldhoven, 5503LB, NETHERLANDS, a BESLOTEN VENNOOTSCHAP (B.V.), organized under the laws of NETHERLANDS, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/05/2013. HERE GLOBAL B.V. respectfully requests that the time period within which to file an opposition be extended until 12/04/2013.

Respectfully submitted,  
/Anna King/  
08/28/2013

**Helen Hill Minsker**

**Banner & Witcoff, Ltd.**

**10 South Wacker Drive Suite 3000**

**Chicago, IL 60606**

**UNITED STATES**

**[bwlitdocket@bannerwitcoff.com](mailto:bwlitdocket@bannerwitcoff.com), [bwptotm@bannerwitcoff.com](mailto:bwptotm@bannerwitcoff.com), [hminsker@bannerwitcoff.com](mailto:hminsker@bannerwitcoff.com),  
[aking@bannerwitcoff.com](mailto:aking@bannerwitcoff.com), [esullivan@bannerwitcoff.com](mailto:esullivan@bannerwitcoff.com)**

**(312) 463-5000**