

ESTTA Tracking number: **ESTTA555824**

Filing date: **08/23/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Classic Brands LLC
Application Serial Number:	85869565
Application Filing Date:	03/07/2013
Mark:	BIG GULP
Date of Publication	08/06/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, 7-Eleven, Inc., 1722 Routh Street, Dallas, TX 75201, UNITED STATES, a corporation organized under the laws of Texas , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/05/2013. 7-Eleven, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/04/2013.

Respectfully submitted,
/Charles R. Mandly, Jr./
08/23/2013

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