

ESTTA Tracking number: **ESTTA566897**

Filing date: **10/24/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Gentiva Health Services, Inc.</b>
Application Serial Number:	<b>85867219</b>
Application Filing Date:	<b>03/05/2013</b>
Mark:	<b>GENTIVALINK</b>
Date of Publication	<b>09/24/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Blue Cross and Blue Shield Association, 225 North Michigan Avenue, Chicago, IL 60601, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/24/2013. Blue Cross and Blue Shield Association respectfully requests that the time period within which to file an opposition be extended until 01/22/2014.

Respectfully submitted,  
/Emily J. Barnhart/  
10/24/2013

**Emily J. Barnhart**

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