

ESTTA Tracking number: **ESTTA570586**

Filing date: **11/13/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Glory Great Wall (HK) AV-TECH CO., LTD</b>
Application Serial Number:	<b>85863495</b>
Application Filing Date:	<b>02/28/2013</b>
Mark:	<b>TIV</b>
Date of Publication	<b>10/29/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, TiVo Brands, LLC, 2160 Gold Street, Alviso, CA 95002, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/28/2013. TiVo Brands, LLC respectfully requests that the time period within which to file an opposition be extended until 02/26/2014.

Respectfully submitted,

/l/m/

11/13/2013

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