

ESTTA Tracking number: **ESTTA554035**

Filing date: **08/14/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>PXP Myrtle Manor, LLC</b>
Application Serial Number:	<b>85863388</b>
Application Filing Date:	<b>02/28/2013</b>
Mark:	<b>MYRTLE MANOR</b>
Date of Publication	<b>07/30/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Weinstein Company LLC, 375 Greenwich Street, New York, NY 10013, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/29/2013. The Weinstein Company LLC respectfully requests that the time period within which to file an opposition be extended until 11/27/2013.

Respectfully submitted,

/s/

08/14/2013

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