

ESTTA Tracking number: **ESTTA553838**

Filing date: **08/13/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Cult of 8, Inc.</b>
Application Serial Number:	<b>85856318</b>
Application Filing Date:	<b>02/21/2013</b>
Mark:	<b>BREAD &amp; BUTTER</b>
Date of Publication	<b>07/16/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Jam Cellars Inc., 1085 Thompson Ave., Napa, CA 94559, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/15/2013. Jam Cellars Inc. respectfully requests that the time period within which to file an opposition be extended until 11/13/2013.

Respectfully submitted,  
/J. Scott Gerien/  
08/13/2013

**J. Scott Gerien**

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