

ESTTA Tracking number: **ESTTA557547**

Filing date: **09/04/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	ADMINISTRATION LVER INC.
Application Serial Number:	85841625
Application Filing Date:	02/05/2013
Mark:	LA VIE EN ROSE
Date of Publication	07/09/2013

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Victoria's Secret Stores Brand Management, Four Limited Parkway, Reynoldsburg, OH 43068, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The party filing this request is related to the party filing the previous request as follows: The full name of the opposer is Victoria's Secret Stores Brand Management, Inc., however, due to a limitation of characteres in the text field for the opposer company name, the complete opposer's name does not appear in the extension filing.

The time within which to file a notice of opposition is set to expire on 09/07/2013. Victoria's Secret Stores Brand Management respectfully requests that the time period within which to file an opposition be extended until 11/06/2013.

Respectfully submitted,
/mjr/
09/04/2013

Maria J Rocha

Victoria's Secret Stores Brand Management, Inc.

Four Limited Parkway

Reynoldsburg, OH 43068

UNITED STATES

mrocha@limitedbrands.com

212-884-3479