

ESTTA Tracking number: **ESTTA551889**

Filing date: **08/02/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Athena Cosmetics, Inc.
Application Serial Number:	85841473
Application Filing Date:	02/05/2013
Mark:	REGENESIS BEAUTY
Date of Publication	07/23/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Procter & Gamble Company, One Procter & Gamble Plaza, Cincinnati, OH 45202, UNITED STATES, a corporation organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/22/2013. The Procter & Gamble Company respectfully requests that the time period within which to file an opposition be extended until 11/20/2013.

Respectfully submitted,
/Thomas A Adams/
08/02/2013

Thomas A. Adams

The Procter & Gamble Company

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