

ESTTA Tracking number: **ESTTA549666**

Filing date: **07/22/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>LunchBlox, LLC</b>
Application Serial Number:	<b>85840519</b>
Application Filing Date:	<b>02/04/2013</b>
Mark:	<b>LUNCHBLOX</b>
Date of Publication	<b>06/25/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Rubbermaid Incorporated, 3 Glenlake Parkway, Atlanta, GA 30328, UNITED STATES, a corporation organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/25/2013. Rubbermaid Incorporated respectfully requests that the time period within which to file an opposition be extended until 10/23/2013.

Respectfully submitted,

/CBS/

07/22/2013

**Christopher B. Schneider**

**Newell Rubbermaid Inc.**

**2707 Butterfield Road, Suite 100**

**Oak Brook, IL 60523**

**UNITED STATES**

**Chris.Schneider@newellco.com**

**630.481.1662**