

ESTTA Tracking number: **ESTTA551847**

Filing date: **08/01/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Willis Importing, LLC</b>
Application Serial Number:	<b>85836077</b>
Application Filing Date:	<b>01/30/2013</b>
Mark:	<b>737</b>
Date of Publication	<b>07/09/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Boeing Company, 2201 Seal Beach Boulevard, Seal Beach, CA 90740-1515, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/08/2013. The Boeing Company respectfully requests that the time period within which to file an opposition be extended until 11/06/2013.

Respectfully submitted,

/Winfield B. Martin/ for Heidi L. Sachs

08/01/2013

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