

ESTTA Tracking number: **ESTTA595784**

Filing date: **04/01/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Infinity Financial Group, Inc.
Application Serial Number:	85829275
Application Filing Date:	01/22/2013
Mark:	INFINITY FINANCIAL GROUP
Date of Publication	03/11/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Visa International Service Association, 900 Metro Center Blvd., Foster City, CA 94404, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/10/2014. Visa International Service Association respectfully requests that the time period within which to file an opposition be extended until 07/09/2014.

Respectfully submitted,
/Betsy Wang Lee/
04/01/2014

Beth M. Goldman and Betsy Wang Lee
Orrick, Herrington & Sutcliffe LLP
405 Howard Street
San Francisco, CA 94105
UNITED STATES
ipprosecutionsf@orrick.com, blee@orrick.com
415-773-5700