

ESTTA Tracking number: **ESTTA540674**

Filing date: **05/30/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Dreamwear, Inc.</b>
Application Serial Number:	<b>85819033</b>
Application Filing Date:	<b>01/09/2013</b>
Mark:	<b>24 HOUR BRA</b>
Date of Publication	<b>04/30/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, HBI Branded Apparel Enterprises, LLC, 1000 East Hanes Mill Road, Winston-Salem, NC 27105, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/30/2013. HBI Branded Apparel Enterprises, LLC respectfully requests that the time period within which to file an opposition be extended until 08/28/2013.

Respectfully submitted,  
/RSD/

05/30/2013

**Richard S. Donnell, Esq.**

**Hanesbrands Inc.**

**1000 East Hanes Mill Road**

**Winston-Salem, NC 27105**

**UNITED STATES**

**tammy.moore@hanesbrands.com, richard.donnell@hanesbrands.com**

**336-519-4368**