From: Dubois, Michelle

Sent: 10/18/2016 12:31:31 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85807721 - 002258 - Request for Reconsideration Denied - Return to TTAB - Message 5 of 12

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Attachment Information:

Count: 14

Files: 7B-1.jpg, 7B-2.jpg, 7C-1.jpg, 7C-2.jpg, 7C-3.jpg, 7C-4.jpg, 7D-1.jpg, 7D-2.jpg, 7D-3.jpg, SNUFF-1.jpg, SNUFF-2.jpg, SNUFF-3.jpg, SNUFF-4.jpg, SNUFF-5.jpg

MR snuff

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Catalog » Non-Tobacco » Rockit » Rockit Fuel Lemon Tin 5g

Rockit Fuel Lemon Tin 5g

$4.49

Buy the Box

Click here to add a box of 10.

You pay only $4.04 each.

Product Specifications

Name: Rockit Fuel Lemon Tin 5g
Type: non-tobacco snuff
Category: mentholated
Flavor: essential oils
Ease of Snuffing: easy
Moisture: dry
Nicotine Level: none

Product Reviews

7 reviewsAverage Rating: [3 of 5]

READ THE REVIEWS

This snuff is pure energy! A mildly lemon flavored menthol snuff that really works, this will give you a real boost when you need it. The ingredients are pure and powerful: guarana, menthol and flavoring, that's it! Rockit! hit the nail on

and powerful: guarana, menthol and flavoring, that's it! Rockit! hit the nail on the head. Need a blast of energy? Just take a sniff. It's awesome!

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Add to Cart | Reviews (7)

Stock:28
Qty: 1

Customers who bought this product also purchased

Samuel Gawith Finest Kendal Twist Hazelnut

WOW! Sunny Honey 15g

Siberia -80 Degrees White Dry Portion 13g

Odens Pure Wintergreen Extreme White Dry Portion 10g

Samuel Gawith Finest Kendal Twist Brown Irish X Chocolate

Gawith Hoggarth Sweet Black Cherry 18g

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Pipe Tobacco

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Gawith Hoggarth Bob's Flake Chocolate 25g	Buy Now
Gawith Hoggarth Burly Blend 25g	Buy Now
Gawith Hoggarth Dark Flake 25g	Buy Now

Gawith Hoggarth Dark Flake 25g

Gawith Hoggarth Kendal's Dark 25g
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Samuel Gawith Balkan Flake 50g
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Samuel Gawith Best Brown Flake 50g

Samuel Gawith Finest Kendal Twist

More Info

Samuel Gawith Full Virginia Flake 250g

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Samuel Gawith Full Virginia Flake 500g

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Samuel Gawith Full Virginia Flake 50g

Buy Now

Samuel Gawith Grousemoor Mixture 50g

Buy Now

Samuel Gawith Kendal Cream deLuxe Flake

Buy Now

Samuel Gawith Navy Flake

Buy Now

Samuel Gawith Palace Gate 50g

Buy Now

Samuel Gawith Skiff Mixture 50g

Buy Now

Samuel Gawith Squadron Leader Mixture 50g

Buy Now

Samuel Gawith StJames Flake 50g

St Bruno Flake 50g

Buy Now

St Bruno Ready Rubbed 25g

Buy Now

St Bruno Ready Rubbed 50g

Buy Now

Three Nuns None Nicer 50g

Buy Now

Walnut Flake 50g Pouch

Buy Now

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MR snuff

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Catalog » Elexiq » E-Herb Kits » DM-T Herb Vaporizer Kit Red

DM-T Herb Vaporizer Kit Red

$49.95

Product Specifications

Name: DM-T Herb Vaporizer Kit Red
Type: other
Category: e-cigarettes
Color: selected color

Product Reviews

no reviewsThere are no reviews available.

BE_THE_FIRST_TO_REVIEW

Manufacturer's Description

Made with your need for discretion and style in mind, this advanced vaporizer heats your herbs evenly in a closed chamber and minimizes the aromas released. No need to fumble around for papers, lighters, butane, or waiting

released. No need to fumble around for papers, lighters, butane, or waiting around for your device to heat up. Your starter kit comes complete with minimal assembly required and is ready to use, within seconds, straight out of the box. Vaping in style is as easy as 1-2-3... just fill, press the power button, and inhale!

IMPORTANT: there is a nice little LCD screen at the bottom of the battery. It indicates if the unit is OFF or ON. If it ssays off, press the button 5 times to switch it on. If you want to switch the unit off in case you accidently press the button, press the button 5 times. LCD will indicate "OFF". This handy feature is not mentioned in the instructions for some reason.

Commonly used herbs include: -Passion Flower -Eucalyptus -Hops -Peppermint -Lavender -Damiana -Lemon Balm -Clary Sage -Thyme -Rosemary -etc

Box Contents
1 x Battery
1 x Ceramic Heating Chamber
1 x Chamber Connector
1 x Ceramic Filter
1 x Mesh Filter + Spring
1 x Rubber Mouthpiece
1 x Cleaning Brush Tool
1 x Packing Tool
1 x Wall Adapter
1 x USB Charger
1 x User Manual

Click here to go back to listing.

Add to Cart | Reviews

Stock:1
Qty: 1

Customers who bought this product also purchased

PROPris Mini

Encore E-Liquid Summer Punch 16mg

E-Health Disposable Electronic Cigarette

E-Cigarette Disposable 11mg Menthol

E-Cigarette Disposable 11mg Chameau

Three Nuns None Nicer 50g

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CAUSES AND PREVENTION

Risk Factors
- Age
- Alcohol
- Cancer-Causing Substances
- Chronic Inflammation
- Common Cancer Myths and Misconceptions
- Diet
- Hormones
- Immunosuppression
- Infectious Agents
- Obesity
- Radiation
- Sunlight
- Tobacco

Genetics +

Cancer Prevention Overview

Cancer Prevention Overview–for health professionals

Research

Smokeless Tobacco and Cancer

ON THIS PAGE

- What is smokeless tobacco?
- Are there harmful chemicals in smokeless tobacco?
- Does smokeless tobacco cause cancer?
- Does smokeless tobacco cause other diseases?
- Can a user get addicted to smokeless tobacco?
- Is using smokeless tobacco less hazardous than smoking cigarettes?
- Should smokeless tobacco be used to help a person quit smoking?
- How can I get help quitting smokeless tobacco?

What is smokeless tobacco?

Smokeless tobacco is tobacco that is not burned. It is also known as chewing tobacco, oral tobacco, spit or spitting tobacco, dip, chew, and snuff. Most people chew or suck (dip) the tobacco in their mouth and spit out the tobacco juices that build up, although "spitless" smokeless tobacco has also been developed. Nicotine in the tobacco is absorbed through the lining of the mouth.

the lining of the mouth.

People in many regions and countries, including North America, northern Europe, India and other Asian countries, and parts of Africa, have a long history of using smokeless tobacco products.

There are two main types of smokeless tobacco:

- **Chewing tobacco**, which is available as loose leaves, plugs (bricks), or twists of rope. A piece of tobacco is placed between the cheek and lower lip, typically toward the back of the mouth. It is either chewed or held in place. Saliva is spit or swallowed.
- **Snuff**, which is finely cut or powdered tobacco. It may be sold in different scents and flavors. It is packaged moist or dry; most American snuff is moist. It is available loose, in dissolvable lozenges or strips, or in small pouches similar to tea bags. The user places a pinch or pouch of moist snuff between the cheek and gums or behind the upper or lower lip. Another name for moist snuff is snus (pronounced "snoose"). Some people inhale dry snuff into the nose.

Are there harmful chemicals in smokeless tobacco?

Yes. There is no safe form of tobacco. At least 28 chemicals in smokeless tobacco have been found to cause cancer (1). The most harmful chemicals in smokeless tobacco are tobacco-specific nitrosamines, which are formed during the growing, curing, fermenting, and aging of tobacco. The level of tobacco-specific nitrosamines varies by product. Scientists have found that the nitrosamine level is directly related to the risk of cancer.

In addition to a variety of nitrosamines, other cancer-causing substances in smokeless tobacco include polonium–210 (a radioactive element found in tobacco fertilizer) and polynuclear aromatic hydrocarbons (also known as polycyclic aromatic hydrocarbons) (1).

Does smokeless tobacco cause cancer?

Yes. Smokeless tobacco causes oral cancer, esophageal cancer, and pancreatic cancer (1).

Does smokeless tobacco cause other diseases?

Yes. Using smokeless tobacco may also cause heart disease, gum disease, and oral lesions other than cancer, such as leukoplakia (precancerous white patches in the mouth) (1).

Can a user get addicted to smokeless tobacco?

Yes. All tobacco products, including smokeless tobacco, contain nicotine, which is addictive (1). Users of smokeless tobacco and users of cigarettes have comparable levels of nicotine in the blood. In users of smokeless tobacco, nicotine is absorbed through the mouth tissues directly into the blood, where it goes to the brain. Even after the tobacco is removed from the mouth, nicotine continues to be absorbed into the bloodstream. Also, the nicotine stays in the blood longer for users of smokeless tobacco than for smokers (2).

The level of nicotine in the blood depends on the amount of nicotine in the smokeless tobacco product, the tobacco cut size, the product's pH (a measure of its acidity or basicity), and other factors (3).

A Centers for Disease Control and Prevention study of the 40 most widely used popular brands of moist snuff showed that the amount of nicotine per gram of tobacco ranged from 4.4 milligrams to 25.0 milligrams (3). Other studies have shown that moist snuff had between 4.7 and 24.3 milligrams per gram of tobacco, dry snuff had between 10.5 and 24.8 milligrams per gram of tobacco, and chewing tobacco had between 3.4 and 39.7 milligrams per gram of tobacco (4).

TOP

Is using smokeless tobacco less hazardous than smoking cigarettes?

Because all tobacco products are harmful and cause cancer, the use of all of these products should be strongly discouraged. There is no safe level of tobacco use. People who use any type of tobacco product should be urged to quit. For help with quitting, refer to the NCI fact sheet Where To Get Help When You Decide To Quit Smoking.

As long ago as 1986, the advisory committee to the Surgeon General concluded that the

use of smokeless tobacco "is not a safe substitute for smoking cigarettes. It can cause cancer and a number of noncancerous oral conditions and can lead to nicotine addiction and dependence" (5). Furthermore, a panel of experts convened by the National Institutes of Health (NIH) in 2006 stated that the "range of risks, including nicotine addiction, from smokeless tobacco products may vary extensively because of differing levels of nicotine, carcinogens, and other toxins in different products" (6).

TOP

Should smokeless tobacco be used to help a person quit smoking?

No. There is no scientific evidence that using smokeless tobacco can help a person quit smoking (7). Because all tobacco products are harmful and cause cancer, the use of all tobacco products is strongly discouraged. There is no safe level of tobacco use. People who use any type of tobacco product should be urged to quit. For help with quitting, ask your doctor about individual or group counseling, telephone quitlines, or other methods.

How can I get help quitting smokeless tobacco?

NCI offers free information about quitting smokeless tobacco:

- Call **NCI's Smoking Quitline** at **1–877–44U–QUIT (1–877–448–7848)**. Talk with a smoking cessation counselor about quitting smokeless tobacco. You can call the quitline, within the United States, Monday through Friday, 8:00 a.m. to 8:00 p.m., Eastern time.
- Use **LiveHelp online chat**. You can have a confidential online text chat with an NCI smoking cessation counselor Monday through Friday, 8:00 a.m. to 11:00 p.m., Eastern time.

TOP

For other resources, you may be interested in the NCI fact sheet Where To Get Help When You Decide To Quit Smoking.

Selected References

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Related Resources

Harms of Cigarette Smoking and Health Benefits of Quitting
How To Handle Withdrawal Symptoms and Triggers When You Decide To Quit Smoking
"Light" Cigarettes and Cancer Risk
Secondhand Smoke and Cancer
Where To Get Help When You Decide To Quit Smoking

Reviewed: October 25, 2010