

ESTTA Tracking number: **ESTTA765040**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85807721
Applicant	Swedish Match North Europe AB

Notice of Appeal

Notice is hereby given that Swedish Match North Europe AB appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85807721.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 034. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Matches; tobacco substitutes (not for medical purposes); snuff and tobacco alternatives in the form of products based on vegetable fibers, for oral use, not for consumption; snuff; tobacco free snuff; herbal snuff; lighters for smokers cigarette lighters not for automobiles
- Class 035. First Use: 0 First Use In Commerce: 0
Appealed goods and services in the class: retail store services featuring tobacco, matches, tobacco substitutes (not for medical purposes), snuff and tobacco alternatives in the form of products based on vegetable fibres, for oral use, not for consumption, snuff, tobacco free snuff, herbal snuff

Respectfully submitted,
/laura goldbard george/
08/17/2016

LAURA GOLDBARD GEORGE
STROOCK & STROOCK & LAVAN LLP
180 MAIDEN LN FL 38
NEW YORK, NY 10038-4982
UNITED STATES
tm@stroock.com, lgoldbard@stroock.com
212-806-5400