

ESTTA Tracking number: **ESTTA574184**

Filing date: **12/03/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Ole Smoky Distillery, LLC
Application Serial Number:	85804056
Application Filing Date:	12/17/2012
Mark:	HILLBILLY MOONSHINE
Date of Publication	11/26/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Hillbilly Hooch LLC, 303 Broadway, #104-140, Laguna Beach, CA 92651, UNITED STATES, a limited liability company, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/26/2013. Hillbilly Hooch LLC respectfully requests that the time period within which to file an opposition be extended until 03/26/2014.

Respectfully submitted,

/Dwayne K. Goetzel/

12/03/2013

Dwayne K. Goetzel

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