

ESTTA Tracking number: **ESTTA569796**

Filing date: **11/08/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85790718
Applicant	Chopra Trademark Holdings LLC

Notice of Appeal

Notice is hereby given that Chopra Trademark Holdings LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85790718.

The refusal to register has been appealed as to the following class of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Digital media, namely, pre-recorded DVDs, downloadable audio and video recordings, and downloadable CDs featuring talk, advice in the fields of ayurvedic and holistic healing, the exploration of consciousness, subjective experiences and the mind/body connection, health, well-being, lifestyle, yoga, physical fitness, meditation, nutrition, mental training, spirituality, inspiration, self-help, motivation, wellness, leadership, personal and professional success, self-awareness, self-improvement, self-fulfillment, enlightenment, self-empowerment, examination, discussion, and dissemination of information on scientific research and topics, religion, consciousness, and promoting exploration of the triad of wellness; variety show episodes and entertainment in the nature of a continuing variety show; software featuring ayurvedic and holistic healing, the exploration of consciousness, subjective experiences and the mind/body connection, health, well-being, lifestyle, yoga, physical fitness, meditation, nutrition, mental training, spirituality, inspiration, self-help, motivation, wellness, leadership, personal and professional success, self-awareness, self-improvement, self-fulfillment, enlightenment, self-empowerment, examination, discussion, and dissemination of information on scientific research and topics, religion, consciousness, and promoting exploration of the triad of wellness, and other fields related to the foregoing; interactive video games; interactive video game programs; computer software application for mobile phones, portable media players, handheld computers; computer software application for mobile devices, tablets, laptops, PDAs, handheld devices, computers; computer software platforms for video game programs; downloadable mobile application software; computer software applications and multimedia content for mobile phones, handheld computers and mobile electronic devices; video and audio streaming

Respectfully submitted,
/Howard J. Shire/
11/08/2013

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