

ESTTA Tracking number: **ESTTA574667**

Filing date: **12/04/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>iPay International SA</b>
Application Serial Number:	<b>85781458</b>
Application Filing Date:	<b>11/16/2012</b>
Mark:	<b>BUY WITH IPAYWALLET</b>
Date of Publication	<b>11/05/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, HI MEDIA SA, 15-17 rue Vivienne, Paris, F-75002, FRANCE, a corporation organized under the laws of France, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/05/2013. HI MEDIA SA respectfully requests that the time period within which to file an opposition be extended until 03/05/2014.

Respectfully submitted,  
/Jeffrey A. Lindenbaum/  
12/04/2013

**Jeffrey A. Lindenbaum**

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