From: Maresca, Meredith

Sent: 5/31/2015 2:00:06 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85771993 - SKIN LAUNDRY - 119933-2 - Request for Reconsideration Denied - Return to TTAB - Message 9 of 29

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Attachment Information:

Count: 18

Files: locc12-3.jpg, locc12-4.jpg, olay1-1.jpg, olay1-2.jpg, olay2-1.jpg, olay2-2.jpg, olay2-3.jpg, olay2-4.jpg, olay3-1.jpg, olay3-2.jpg, olay3-3.jpg, olay3-4.jpg, olay4-1.jpg, olay4-2.jpg, olay4-3.jpg, olay4-4.jpg, olay4-5.jpg, olay4-6.jpg

Shea Butter Ultra Rich Conditioner 6.7 fl.oz

(48 reviews)

$18.00

Aromachologie Repairing Conditioner 8.4 fl.oz

(128 reviews)

$22.00

Roses et Reines Pearlescent Conditioner 8.1 fl.oz

(7 reviews)

$20.00

Aromachologie Volumizing Shampoo 10.1 fl.oz

(19 reviews)

$22.00

Aromachologie Radiance and Color Care Conditioner - Refill 16.9 fl.oz

(3 reviews)

$33.00

Aromachologie Radiance and Color Care Conditioner 16.9 fl.oz

(7 reviews)

$36.00

Aromachologie Radiance and Color Care Conditioner 8.4 fl.oz

(9 reviews)

$22.00

Aromachologie Radiance and Color Care Conditioner 2.5 fl.oz

(11 reviews)

$8.00

Aromachologie Volumizing Conditioner 2.5 fl.oz

(3 reviews)

$8.00

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BY CATEGORY:

- Cleanser
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  - BB & CC Cream
  - Daily Moisturizer
  - Night Cream
  - Serum
  - Sun Protection
- Treatment
- Body
- Facial Hair Remover
- Last Chance

BY COLLECTION:

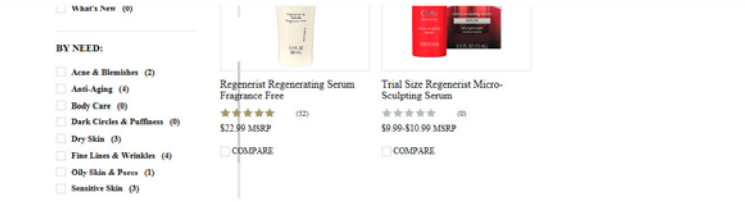
- Award Winners (3)
- Classics (0)
- Complete (0)
- Fresh Effects (1)
- ProX (0)
- Regenerist (4)
- Total Effects (0)
- What's New (0)

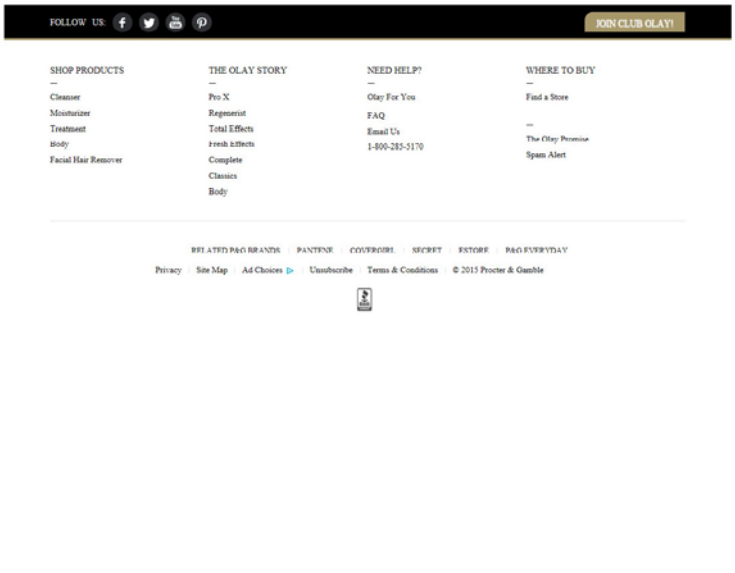
Showing 5 Products | Sort | Popularity

Regenerist Micro-Sculpting Serum
(20)
$25.99 MSRP
COMPARE

Regenerist Micro-Sculpting Serum Fragrance Free
(9)
$25.99 MSRP
COMPARE

Regenerist Regenerating Serum
(134)
$22.99 MSRP
COMPARE


What's New (0)
BY NEED:
Acne & Blemishes (2)
Anti-Aging (4)
Body Care (0)
Dark Circles & Puffiness (0)
Dry Skin (3)
Fine Lines & Wrinkles (4)
Oily Skin & Pores (1)
Sensitive Skin (3)
Regenerist Regenerating Serum Fragrance Free
(52)
$22.99 MSRP
COMPARE
Trial Size Regenerist Micro-Sculpting Serum
(0)
$9.99-$10.99 MSRP
COMPARE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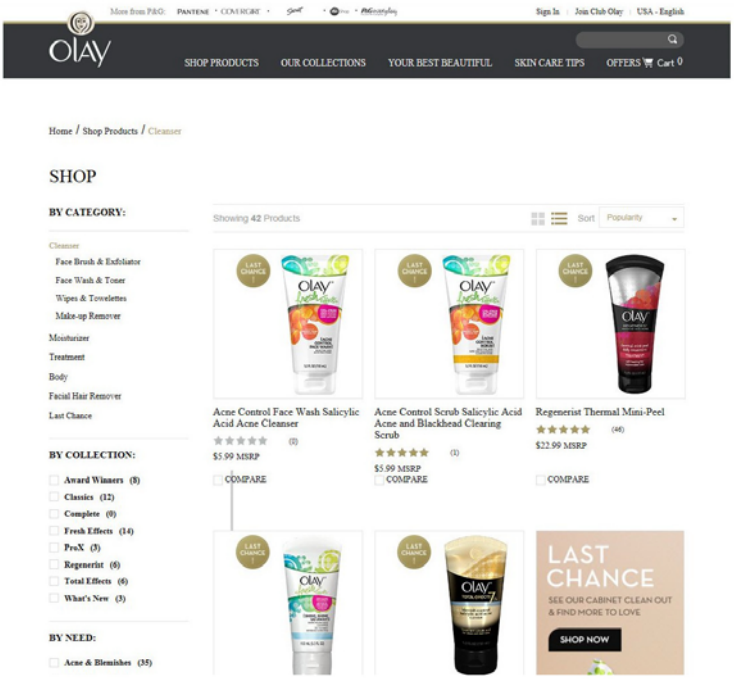


- Anti-Aging (21)
- Body Care (0)
- Dark Circles & Puffiness (1)
- Dry Skin (11)
- Fine Lines & Wrinkles (11)
- Oily Skin & Pores (36)
- Sensitive Skin (6)

{Shine, Shine Go Away!} Shine Minimizing Cleanser
(15)
$5.99 MSRP
COMPARE

Total Effects Blemish Control Salicylic Acid Acne Cleanser
(73)
$6.99 MSRP
COMPARE

Clear Skin {1-2-3!} Acne Solution System
(5)
$19.99 MSRP
COMPARE

Foaming Face Wash - Normal Skin
(11)
$4.99 MSRP
COMPARE

{As Fresh As New!} Exfoliating Wet Cloths
(5)
$4.99 MSRP
COMPARE

Regenerist Luminous Brightening Cream Cleanser
(31)
$8.99 MSRP
COMPARE

{Out Of This Swirled!} Deep Pore Clean Plus Exfoliating Scrub, Essence of Honeysuckle + White Tea
(18)
COMPARE

ProX Exfoliating Renewal Cleanser
(81)
$17.99 MSRP
COMPARE

Regenerist Regenerating Cream Cleanser

(192)

$8.99 MSRP

COMPARE

{Read Me Up!} Exfoliating Cleanser

(22)

$5.99 MSRP

COMPARE

Total Effects Nourishing Cream Cleanser

(51)

$8.99 MSRP

COMPARE

Foaming Face Wash for Sensitive Skin

(107)

$4.99 MSRP

COMPARE

Total Effects Revitalizing Foaming Cleanser

(73)

$8.99 MSRP

COMPARE

{S'wipe Out!} Refreshing Make-Up Removal Cloths

(6)

$4.49 MSRP

COMPARE

Regenerist Detoxifying Pore Scrub

(100)

$8.99 MSRP

COMPARE

Age Defying Classic Cleanser

(22)

$4.99 MSRP

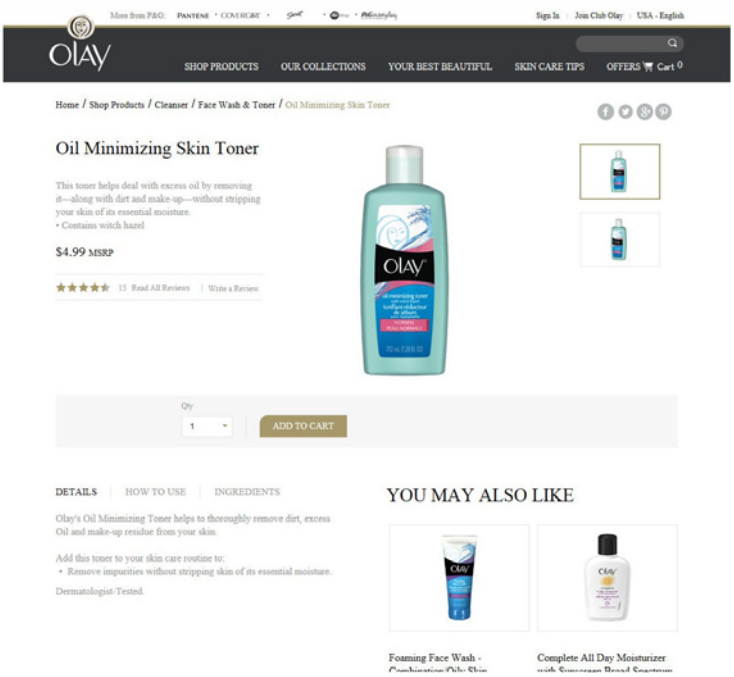
COMPARE

Foaming Face Wash - Combination/Oily Skin

(40)

$4.99 MSRP

COMPARE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Oil Minimizing Skin Toner
This toner helps deal with excess oil by removing it—along with dirt and make-up—without stripping your skin of its essential moisture.
• Contains witch hazel
$4.99 MSRP
15 Read All Reviews | Write a Review
Qty
1
ADD TO CART
DETAILS
HOW TO USE
INGREDIENTS
Olay's Oil Minimizing Toner helps to thoroughly remove dirt, excess Oil and make-up residue from your skin.
Add this toner to your skin care routine to:
• Remove impurities without stripping skin of its essential moisture.
Dermatologist-Tested.
YOU MAY ALSO LIKE
Foaming Face Wash -
Complete All Day Moisturizer

Combination/Oily Skin

$4.99 MSRP

with Sunscreen Broad Spectrum SPF 15 - Combination/Oily

$9.99 MSRP

Complete Night Fortifying Moisture Cream

$6.49 MSRP

Daily Exfoliating Body Wash

$5.49 MSRP

RATINGS AND REVIEWS

4.6/5 (15)

Sort: Newest

Select Rating — Rating

WRITE A REVIEW

Delete My Review

OLIVE79
Age : February
Your Location : Lecanto, Florida
Value
Quality

27 May, 2015

THIS PRODUCT IS GREAT ON OLD SKIN

It is one of the best buys for older folks with drying and aging skin that are on a fixed income. It is also highly recommended by my dermatologist

DESTINY27
Age : January
Your Location : Florida, USA
Value

26 May, 2015

AWESOME PRODUCT

This toner is great! It removes the hidden dirt and makeup and it doesn't sting the skin! The bottle should be alittle bigger so it will last longer

Quality

longer

GRANDMATERRY
Age :
Your Location : Wichita, KS, USA
Value
Quality

29 June, 2014

LOVE THIS TONER

I use my toner after I used my Olay facial cleaner. It just makes me face feel refreshed. It never stings and feels so light but clean. It smells really fresh too.

DIAHAN
Age :
Your Location : Villahermosa, Tabasco, Mexico
Value
Quality

26 June, 2014

EXCELLENT PRODUCT

Since I tried for the first time up to 4 years now, I couldn't believe how wonderful it is, It helps to keep controled oil excess on my face and take makeup away so great that I'm in love with this product. It's just so hard to find it because it's been removed from almost every store and I don't know why. So I had to start looking for it on the internet and keep using it for as long as it works for me.

RANCHBOSS
Age :
Your Location : california
Value
Quality

31 May, 2013

ONE OF THEIR BEST PRODUCTS

Have used under moisturizer nightly for over 7 years. A nice gentle cleaner that leaves skin smooth and fresh. Excellent at removing makeup. Best results with cotton rounds (pads) instead of balls. 4 stars because the price went up. liked it a lot when it ws under $4 price point, not so much at over $5. If it hits $6 I will go back to Revlon, after all, it's only a 'toner'.

DESTINY88
Age :
Your Location :
Value
Quality

02 November, 2012

AWESOME TONER!!!

I just bought this today and After using a few cotton balls and my skin feels GREAT!!! I use toners in the past but this one is the best one I use for the first time!! Will buy this again! Thanks!!

KRISB
Age :
Your Location : London KY
Value
Quality

16 January, 2012

LOVE THIS TONER

Ok i have acne prone very oily skin at 39 years old and i have tried everyhing on the market from cheap to very expensive and i have been using this toner for about 6 months and it is so great i will never look for a better toner , i dont have near as much oil on my face like i did before when using the toners with a lot alcohol (i thought they were better at killing my bacteria and making my skin super clean but they were causing more oil to form on my face) this cleans all of the left over yuck and makes my face so clean and refreshed and not oily at all and i only get an ocassional breakout at that time of the month. i also use the cleansing cloths for combonation skin they are really good to!!!

MSPRICHARDSON
Age :
Your Location : **Keller, Tx**
Value
Quality

★★★★★ 01 August, 2011

I LIKE

I love Oil Minimizing Toner, I've been using it for years...People can believe I'm 65yrs..Thanks for helping me look young

FTPJEN
Age :
Your Location : **Ocala, FL**
Value
Quality

★★★★★ 29 April, 2010

EXTRA CLEAN!

I use the Olay toner to cleanse my face & neck twice a day. Once in the morning, (i couldn't believe how much dirt lands on my face while sleeping with a fan in the room!), and once at night after using the Olay Regenerist cleansing cloths. You'd be amazed at how much dirt the toner gets off my face even AFTER the regenerist cloths! I know my face is REALLY clean when I follow up with toner. It's also really quick, so if I only have a few seconds, a quick swipe is all I need. I've noticed that its not drying at all as long as I keep up with my other regenerist moisterizers! And so inexpensive too! Can't live without it!

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Fresh Effects
Complete
Complete
Classics
Body

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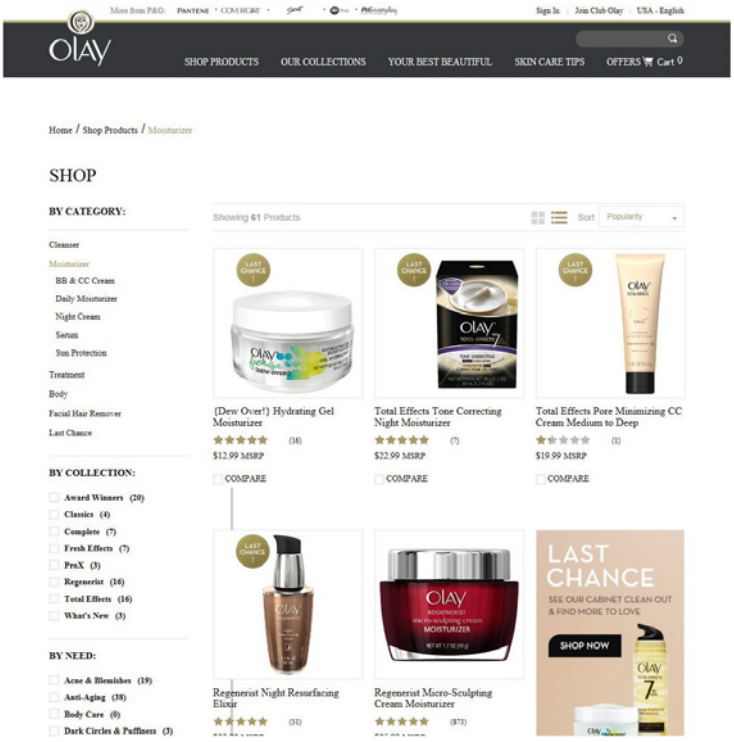

- Dark Circles & Puffiness (3)
- Dry Skin (48)
- Fine Lines & Wrinkles (38)
- Oily Skin & Pores (20)
- Sensitive Skin (12)

$22.99 MSRP
COMPARE

$25.99 MSRP
COMPARE

Olay CC Cream Total Effects Tone Correcting Moisturizer with Sunscreen Broad Spectrum SPF 15 Fair-to-Light
★★★★★ (88)
COMPARE

Total Effects Moisturizer + Serum Duo with Broad Spectrum SPF 15
★★★★★ (5)
$22.99 MSRP
COMPARE

Total Effects Pore Minimizing CC Cream Fair to Light
★★★★★ (13)
$19.99 MSRP
COMPARE

Complete Night Fortifying Moisture Cream
★★★★★ (5)
$6.49 MSRP
COMPARE

Olay CC Cream - Total Effects Tone Correcting Moisturizer with Sunscreen Broad Spectrum SPF 15 Med-to-Deep
★★★★★ (88)
COMPARE

Total Effects Pore Minimizing CC Cream Light to Medium
★★★★★ (1)
$19.99 MSRP
COMPARE

{Soak Up The Sun Protection!} Lightweight Moisturizing Sunscreen Broad Spectrum SPF 15

★★★★★ (2)

COMPARE

Age Defying Mature Skin Night Firming Cream

★★★★★ (1)

$9.99 MSRP

COMPARE

Age Defying Mature Skin Day Lotion with Sunscreen Broad Spectrum SPF 15

★★★★★ (3)

$9.99 MSRP

COMPARE

Regenerist Micro-Sculpting Serum

★★★★★ (20)

$25.99 MSRP

COMPARE

Regenerist Luminous Tone Perfecting Cream Moisturizer

★★★★★ (104)

$25.99 MSRP

COMPARE

Regenerist Luminous Overnight Mask

★★★★☆ (2)

$25.99 MSRP

COMPARE

ProX Age Repair Lotion with Sunscreen Broad Spectrum SPF 30

★★★★★ (47)

$29.99 MSRP

COMPARE

Olay Total Effects Anti-Aging Daily Moisturizer

★★★★★ (161)

$17.99-$21.99 MSRP

COMPARE

Olay Moisturizing Lotion for Sensitive Skin

★★★★★ (38)

$9.99 MSRP

COMPARE

Age Defying Anti-Wrinkle Night Cream

★★★★★ (11)

$12.99 MSRP

COMPARE

Regenerist Micro-Sculpting Serum Fragrance Free

★★★★★ (9)

$25.99 MSRP

COMPARE

Active Hydrating Facial Cream - Original

★★★★★ (19)

$6.49 MSRP

COMPARE

Regenerist Night Recovery Cream

★★★★★ (417)

$22.99 MSRP

COMPARE

Complete All Day Moisturizer with Sunscreen Broad Spectrum SPF 15 - Combination/Oily

★★★★★ (81)

$9.99 MSRP

COMPARE

Regenerist Regenerating Serum

★★★★★ (134)

$22.99 MSRP

COMPARE

Regenerist Regenerating Serum Fragrance Free
(32)
$22.99 MSRP
COMPARE

Complete All Day Moisture Cream with Sunscreen Broad Spectrum SPF 15— Normal
(118)
$6.49 MSRP
COMPARE

Regenerist Deep Hydration Regenerating Cream
(212)
$22.99 MSRP
COMPARE

Olay Total Effects Anti-Aging Daily Moisturizer Fragrance Free
(87)
$17.99-$21.99 MSRP
COMPARE

Age Defying Classic Daily Renewal Cream
(10)
$9.99 MSRP
COMPARE

Active Hydrating Beauty Fluid Lotion- Original
(51)
$7.99-$9.99 MSRP
COMPARE

Age Defying Classic Night Cream
(12)
$9.99 MSRP
COMPARE

Trial Size Regenerist Luminous Tone Perfecting Moisturizer
(0)
$9.99 MSRP
COMPARE

Age Defying 2-in-1 Anti-Wrinkle Day Cream + Serum
(9)
$12.99 MSRP
COMPARE

Complete All Day Moisturizer with Sunscreen Broad Spectrum SPF 15 - Normal

★★★★★ (71)

$7.99 MSRP

COMPARE

Night of Olay Firming Cream

★★★★★ (30)

$6.49 MSRP

COMPARE

Regenerist Superstructure Cream with Sunscreen Broad Spectrum SPF 30

★★★★★ (25)

$29.99 MSRP

COMPARE

Total Effects Moisturizer + Serum Duo with Broad Spectrum SPF 15 –Fragrance free

★★★★★ (6)

$22.99 MSRP

COMPARE

Complete All Day Moisture Cream with Sunscreen Broad Spectrum SPF 15 – Sensitive

★★★★★ (105)

$6.49 MSRP

COMPARE

Age Defying Anti-Wrinkle Day Lotion With Sunscreen Broad Spectrum SPF 15

★★★★★ (12)

$12.99 MSRP

COMPARE

Olay CC Cream – Total Effects Daily Moisturizer + Touch of Foundation

Regenerist Regenerating Lotion with Sunscreen Broad Spectrum SPF 15

Regenerist Micro-Sculpting Cream Fragrance Free Moisturizer

★★★★★ (164)