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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85771744
Applicant	MURKA LIMITED

Notice of Appeal

Notice is hereby given that MURKA LIMITED appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85771744.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: apparatus for recording, transmission or reproduction of sound or images; blankmagnetic data carriers, blank recordingdiscs, blank memory cards; cash registers, calculating machines, data processing equipment and computers; computer gamesoftware; video games for gaming machines, slot machines, video terminals, personal computers, home video game consoles, arcade-based video game consoles, mobile electronic devices, and internet pages; online games for gaming machines, slot machines, video terminals, personal computers, home video game consoles, arcade-based video game consoles, mobile electronic devices, and internet pages; interactive video game programs; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information regarding the fields of virtual communities, electronic gaming, entertainment, and general interest via the Internet or other communicationsnetworks with third parties; downloadable virtual goods, namely, computer programs featuring articles of clothing, furniture, decorations, vehicles, farm equipment, trees and shrubs, plants, fishing equipment, bathroom fixtures, kitchen fixtures, and other consumer goods for use in online virtual worlds; magnetic coded gift cards
- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Price comparison services; Commercial information agencies; Administrative processing of purchase orders; Cost price analysis; Auctioneering; Conducting marketing studies; Opinion polling; Demonstration of goods; Business research; Business information; Business investigations; Business inquiries; Business management assistance; Business management consultancy; Marketing research; Economic forecasting; Administrative processing of purchase orders; Presentation of goods on communication media for retail purposes; Compilation of information into computer databases; Systemization of information into computer databases; Compilation of statistics; Distribution of samples; Commercial or industrial management assistance; Computerized file management; Commercial information and advice for consumers; Writing of publicity texts; News clipping services; Updating of advertising material; Business appraisals; Arrangingsubscriptions to telecommunication services for others; Layout services for advertising purposes; Publication of publicity texts; Advertising by mail order; Rental of advertising space; Rental of advertising time on communication media; Advertising agencies; Publicity material rental; Updating of advertising material;Dissemination of advertising matter; Publicity columns preparation; Advertising; On-line advertising on a computer network; Bill-posting; Outdoor advertising; Direct mail advertising; Sales promotionfor others; Word processing; Televisionadvertising; Systemization of information into computer databases; Data search in computer files for others; Business management; Business administration; Office function services
- Class 036. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Insurance brokerage services; insuranceconsultancy services; financial affairsand monetary affairs, namely, financialinformation, investment, management andanalysis services; real estate brokerage and investment services; financial services, namely, debit and credit card services; pre-paid gift card services, namely, issuing gift cards that may be redeemed for goods or services; pre-paid purchase card services, namely, processing electronic payments made through pre-paidcards

- Class 038. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Information about telecommunication; Providing user access to a global computernetwork; Electronic mail; Electronic bulletin board services; Providing telecommunication channels for teleshopping services; Rental of telecommunication equipment; Communications by fiber optic networks; Communications by computer terminals; Computer aided transmission of messages and images; Providing access to databases; Rental of access time to global computer networks; Providing internet chatrooms; Message sending; Voice mail services; Telecommunications routing and junction services; Providing telecommunications connections to a global computer network; Teleconferencing services; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of games, virtual communities, social networking, and general interest; delivery of digital music by electronic transmission; telecommunications services, namely, electronic transmission of data, messages and information; providing online communications links which transfer web site users to other local and global web pages; providing access to third party websites by enabling users to log in through a universal username and password via the internet and other communication networks; electronic transmission of digital photo files among internet users
- Class 041. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Electronic game services provided by means of the internet, Electronic game services and competitions provided by means of the internet, Electronic games services provided via a global computer network, Electronic game services provided on-line from a computer network, Games equipment rental, Providing a computer game that may be accessed by users on a global network and/or the Internet, entertainment services, namely, providing on-line computer games, providing enhancements for computer games, providing game applications, providing reviews of computer games, and providing information relating to computer games; entertainment services, namely, providing games accessed through social media
- Class 042. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Design and development of computer gaming and social media software; Recovery of computer data; Industrial design; Duplication of computer programs; Computer virus protection services; Installation of computer software; Computer rental; Rental of computer software; Maintenance of computer software; updating of Computer software; Computer software design; Recovery of computer data; Computer software consultancy; Computer programming; Computer systems analysis; Computer system design; Conversion of data or documents from physical to electronic media; Providing search engines for the internet; Rental of web servers; Research and development in the field of software for others; Research and development in the field of web page design for others; Research and development in the field of electronic games for others; Creating and maintaining web sites for others
- Class 045. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Registration of domain names; Copyright management; Dating services; Intellectual property consultancy; Intellectual property watching services; Licensing of computer software; online social networking services; providing on-line computer databases and on-line searchable databases in the field of social networking; providing information regarding social networking via the Internet

Respectfully submitted,
/Carl H. Pierce/
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