

ESTTA Tracking number: **ESTTA561268**

Filing date: **09/25/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                                       |
|----------------------------|---------------------------------------|
| Applicant:                 | <b>Santa Rosa School of Rock, LLC</b> |
| Application Serial Number: | <b>85758134</b>                       |
| Application Filing Date:   | <b>10/18/2012</b>                     |
| Mark:                      | <b>ROCK STAR UNIVERSITY</b>           |
| Date of Publication        | <b>08/27/2013</b>                     |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Take-Two Interactive Software, Inc., 662 Broadway, New York, NY 10012, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 09/26/2013. Take-Two Interactive Software, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/25/2013.

Respectfully submitted,  
/kxm/  
09/25/2013

**Kristen McCallion**

**Fish & Richardson P.C.**

**P.O. Box 1022**

**Minneapolis, MN 55440-1022**

**UNITED STATES**

**Lindsey.Jones@take2games.com, mccallion@fr.com, ocoin@fr.com, wolfe@fr.com,  
tmdoctc@fr.com**

**212-641-2261**