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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85756104
Applicant	Penske System, Inc.

Notice of Appeal

Notice is hereby given that Penske System, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85756104.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Business information services, namely, providing fuel and fuel tax reporting services for others for the purpose of tracking and reporting fuel sales and taxesto governmental authorities; promoting the sale of goods of others through the display of advertisements in connection with automobile racing
- Class 037. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Vehicle service stations
- Class 039. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Truck rental and leasing services, truck rental and leasing services; full-service truck leasing services which includeleasing vehicles equipped with global positioning systems that track location of vehicles; full service truck leasing services which include leasing vehicles equipped with on-board computer, plus warehousing; freighting; transport and storage of goods; transport and freight brokerage; rental of warehouse space and storage containers; delivery of goods; courier services; information and advice relating to any or all of the above
- Class 042. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Conducting product development and durability research programs for motor companies and manufacturers of automotive products

Respectfully submitted,
/Ryan C. Compton/
02/18/2015

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