

ESTTA Tracking number: **ESTTA523007**

Filing date: **02/22/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>SELECT PRODUCTS HOLDINGS LLC</b>
Application Serial Number:	<b>85746471</b>
Application Filing Date:	<b>10/05/2012</b>
Mark:	<b>SELECT</b>
Date of Publication	<b>01/29/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, THE PROCTER & GAMBLE COMPANY, One Procter & Gamble Plaza, Cincinnati, OH 45202, UNITED STATES, a corporation organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/28/2013. THE PROCTER & GAMBLE COMPANY respectfully requests that the time period within which to file an opposition be extended until 05/29/2013.

Respectfully submitted,  
/cds/  
02/22/2013

**CURTIS SCRIBNER**

**Attorney of record, OH bar member**

**THE PROCTER & GAMBLE COMPANY**

**One Procter & Gamble Plaza**

**Cincinnati, OH 45202**

**UNITED STATES**

**pgtrademarks.im@pg.com**

**513-983-1100**