

From: Makhdoom, Saima

Sent: 6/9/2014 11:44:39 AM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85732059 - A&M WOLVERINE ASSURANCE COMPANY - 359305.00071 - Request for Reconsideration Denied - Return to TTAB - Message 9 of 10

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## Captive Insurance

### Respected Specialist

Runnymede's insurance portfolios are designed to meet each client's unique investment objectives while taking into consideration the client's liability profile, operating requirements, legal, tax, and regulatory constraints.

We have worked with risk retention groups, single parent Captives, and group Captives; and we offer an array of resources to meet their needs. Our Professional Investment Management for captive insurance companies includes:

- Implementation, monitoring and active management of portfolios of individually selected bonds and/or stocks.
- Month end custom reporting for captives and working closely with client's captive manager and other service providers;
- Facilitating tax planning, particularly with regard to off-setting capital gains with capital losses.

### Fixed Income

Our fixed income investment philosophy is designed to provide positive rates of return in various economic environments as well as reduce the volatility in large portfolios by seeking a more conservative investment mix. Portfolios are structured in the 1 - 10 year maturity range with an emphasis placed in short to intermediate maturity sector. The maturity structure of the portfolio will be adjusted based on our interest rate outlook.



Managing risk and generating income

- We believe that bonds should be owned to preserve capital and generate current income.
- We believe safety and capital preservation come before yield. This is especially the case in today's low interest rate environment.
- While we do not view bonds as trading vehicles, we believe that the active management of bond holdings can add value to fixed income portfolios. We will adjust holdings as market conditions dictate.

**Equities**

Runnymede invests in high-quality companies and Exchange Traded Funds (ETFs) that display consistent earnings growth and superior financial characteristics. Utilizing company interviews and a proprietary investment discipline to identify attractive valuations, we employ a bottom-up approach and strict risk controls to build a diversified portfolio of growth stocks that offer above average expected growth with lower than average market risk.

Contact us to learn more about our investment management for captive insurance companies.



We specialize in Investments for Captives

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Risk management for captive insurance companies is an indispensable element of an ongoing process ensuring that the alternative risk entity remains valuable to its parent company or group, predictable over time, and effective. This page gives fast access to captive industry service providers who can assist your captive with the risk management process.

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<b>Businesses and Associations</b>	<div data-bbox="370 569 451 646"> </div> <div data-bbox="328 659 431 737"> <p>The AMS Group            Sea Meadow House            P.O. Box 116            Road Town            Tortola            British Virgin Islands</p> </div> <div data-bbox="328 747 383 764"> <p><b>Contacts:</b></p> </div> <div data-bbox="360 774 456 806"> <p>Derek Lloyd  <a href="mailto:Derek.Lloyd@amsbvi.com">E-mail Derek Lloyd</a></p> </div> <div data-bbox="360 816 440 856"> <p>Cathy Mendoza  <a href="mailto:Cathy.Mendoza@amsbvi.com">E-mail Cathy Mendoza</a></p> </div> <div data-bbox="360 867 464 898"> <p>Tel: (284) 494-4078            Fax: (284) 494-2519</p> </div> <div data-bbox="500 562 1421 594"> <p>With an aggregate experience of over forty years, AMS' captive management team is drawn from complimentary backgrounds of underwriting, insurance broking, captive management, risk management and finance. Our dedicated team of four is the largest captive team in the British Virgin Islands.</p> </div> <div data-bbox="500 604 1421 636"> <p>Our captive experience is not limited to the BVI. Team members have worked in other domiciles including Bermuda, working with blue-chip clients and have developed a global understanding of the captive market. We boast the only fully qualified Chartered Insurer and risk manager among the BVI captive managers.</p> </div> <div data-bbox="500 646 1421 688"> <p>AMS provides all captive formation and management services and targets the larger more complex accounts requiring added value services rather than pure compliance. We conduct feasibility and program-design assignments and arrange fronting and reinsurance. We have the in-house capability to design innovative insurance programs and draft manuscript wordings for unique risks.</p> </div> <div data-bbox="500 699 1421 730"> <p>We are an independent specialist captive manager applying an autonomous experience-driven and plain English approach to captives. Since our team is drawn from complimentary yet highly relevant disciplines that contribute to captive management, we develop strong personal relationships with clients with no need for distant parent group resources or time consuming referral.</p> </div> <div data-bbox="500 741 1252 758"> <p>Visit us at <a href="http://www.amsbvi.com">www.amsbvi.com</a> for comprehensive details of our services, downloads of articles, a copy of the Insurance Act, 1994 and other useful guidance.</p> </div> <div data-bbox="878 768 1040 793"> <p> <a href="#">Take me there now!</a></p> </div>	

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1.888.279.2792 •  
[info@bswllc.com](mailto:info@bswllc.com)

Alan Fine, CPA, JD  
Partner, Insurance  
Advisory Services  
P: 314.983.1292  
E: [afine@bswllc.com](mailto:afine@bswllc.com)  
F: 314.983.1300

Bill Goddard, CPCU  
Principal, Insurance  
Advisory Services  
P: 314.983.1253  
E:  
[bgoddard@bswllc.com](mailto:bgoddard@bswllc.com)  
F: 314.983.1300

Larry Pevnick, CPA,  
CFF  
Partner in Charge,  
Insurance Advisory  
Services  
P: 314.983.1247  
E:  
[lpevnick@bswllc.com](mailto:lpevnick@bswllc.com)  
F: 314.983.1300

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