

ESTTA Tracking number: **ESTTA566851**

Filing date: **10/24/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Grupo Peñaflores S.A.
Application Serial Number:	85731887
Application Filing Date:	09/18/2012
Mark:	START BY FRIZZE
Date of Publication	08/27/2013

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Absolut Company Aktiebolag, SE-117 97, Stockholm, , SWEDEN respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/26/2013. The Absolut Company Aktiebolag respectfully requests that the time period within which to file an opposition be extended until 12/25/2013.

Respectfully submitted,
/Bess Morgan/
10/24/2013

Robert W. Zelnick; Bess Morgan

McDermott Will & Emery LLP

500 North Capitol Street, NW

Washington, DC 20001

UNITED STATES

**washington_ip_docket@mwe.com, rzelnick@mwe.com, bmorgan@mwe.com,
ksandacz@mwe.com**