

ESTTA Tracking number: **ESTTA533139**

Filing date: **04/18/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Sox Box Software LLC</b>
Application Serial Number:	<b>85722448</b>
Application Filing Date:	<b>09/06/2012</b>
Mark:	<b>SOX BOX</b>
Date of Publication	<b>03/19/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Boston Red Sox Baseball Club Limited Partnership, Fenway Park, 4 Yawkey Way, Boston, MA 02215, UNITED STATES, a limited partnership, organized under the laws of Massachusetts, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/18/2013. Boston Red Sox Baseball Club Limited Partnership respectfully requests that the time period within which to file an opposition be extended until 07/17/2013.

Respectfully submitted,  
/Aryn M. Emert/  
04/18/2013

**Aryn M. Emert**

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