

ESTTA Tracking number: **ESTTA579853**

Filing date: **01/03/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85709886
Applicant	PPR Corazon, LLC

Notice of Appeal

Notice is hereby given that PPR Corazon, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85709886.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 041. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Conducting fitness classes; Consulting services in the fields of fitness and exercise; Personal fitness training services and consultancy; Personal fitness training services featuring aerobic and anaerobic activities combined with resistance and flexibility training; Personal fitness training services, namely, providing cross-training instruction to tennis players, based on pilates methods and tennis techniques, in a studio or on a tennis court; Physical fitness conditioning classes; Physical fitness consultation; Physical fitness instruction; Physical fitness studio services, namely, providing exercise classes, body sculpting classes, and group fitness classes; Physical fitness studio services, namely, providing group exercise instruction, equipment, and facilities; Physical fitness training of individuals and groups; Physical fitness training services; Physical fitness training services using pilates apparatuses, pilates training techniques and tennis techniques to improve core strength, endurance and match play for tennis players in order to prevent tennis-related injuries and assist in the rehabilitation process of injured tennis players; Providing a web site featuring information on exercise and fitness; Providing a website featuring information on exercise and fitness; Providing an interactive website featuring information and links relating to fitness; Providing an on-line computer database featuring information regarding exercise and fitness; Providing assistance, personal training and physical fitness consultation to individuals to help them make physical fitness, strength, conditioning, and exercise improvement in their daily living; Providing classes, workshops, seminars and camps in the fields of fitness, exercise, boxing, kick boxing and mixed martial arts; Providing fitness and exercise facilities; Providing fitness and exercise studio services, namely, pilates instruction and training; Providing fitness and exercise studio services, namely, providing pilates apparatuses and tennis training equipment; Providing general fitness and mixed martial arts facilities that require memberships and are focused in the fields of general fitness, exercise, and mixed martial arts; Providing physical fitness and exercise service, namely, indoor cycling and yoga instruction
- Class 044. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Medical spa services, namely, minimally and non-invasive cosmetic and body fitness therapies; Providing assistance, fitness evaluation and consultation to individuals to help them make health, wellness and nutritional changes in their daily living to improve health

Respectfully submitted,
/Matthew H. Swyers/
01/03/2014

Matthew H. Swyers

The Trademark Company

344 Maple Avenue West PMB 151

Vienna, VA 22180

UNITED STATES

info@thetrademarkcompany.com

800-906-8626