

From: Berns, Lee-Anne

Sent: 9/3/2015 9:36:35 AM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85702202 - BRAND MATTERS - 740250018 - Request for Reconsideration Denied - Return to TTAB - Message 5 of 5

Attachment Information:

Count: 3

Files: duplicate name 32786 ces-2.jpg, duplicate name 32814 ces-1.jpg, duplicate name 32814 ces-2.jpg



The CES conference program is the place to go to take the pulse of the industry, learn about the latest trends and hear from top visionaries.

Hear what's next in the transformative consumer technology space from an all-star lineup of speakers at CES 2016.

Attendees can anticipate a robust conference program featuring more than 220 sessions and 800 speakers. The consumer technology industry's top voices will provide dynamic thought leadership in conference sessions, SuperSessions and keynote addresses you won't want to miss.

The conference program at CES offers a unique opportunity to engage with industry experts. Witness the latest in emerging trends and technologies, be the first to hear from startups and discover the story of how content, creativity, technology, brand marketing and influencers come together as part of the CES universe at C Space.

Check back in October for a list of the dynamic 2016 conference tracks and pass options that will help maximize your CES experience. **Conference registration launches October 19.**





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- CES INNOVATION AWARDS
- ENTERTAINMENT & CONTENT
- ADVERTISING & MARKETING
- STARTUPS
- CES UNVEILED
- EXECUTIVE CLUB
- CES 2016 MUSIC CONTEST
- GARY'S BOOK CLUB



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What to Expect



C Space is the CES experience for creative communicators, brand marketers, advertising agencies, digital publishers and social networks. It tells the story of how content, creativity, technology and influencers come together to discover new

with some of the world's most renowned brands, advertisers, content platforms and more; an unparalleled conference program diving into the synergies and growth of content and brand integration; and networking events and evening soirees to cap off a successful day of deals, developments and strategizing.

Let C Space help you navigate through the breaking developments of your industry at the world's most influential technology show. Check back soon to see what's planned for special events, conference programming and more.



Participants

Every brand has a captivating narrative. You'll see their story unfold through their distinctive participation in C Space at CES. Stay tuned to see who to expect.

Hours for C Space exhibits at ARIA

Exhibiting hours differ slightly from the overall CES show floor hours:

- Wednesday, January 6 10 AM-6 PM
- Thursday, January 7 10 AM-6 PM
- Friday, January 8 10 AM-2 PM