

ESTTA Tracking number: **ESTTA664653**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85702202
Applicant	Consumer Electronics Association

Notice of Appeal

Notice is hereby given that Consumer Electronics Association appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85702202.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: organizing, promoting and conducting a tradeshow in the electronics industry featuring information and exhibits of particular interest to the marketing and advertising community; business networking opportunities to members of the marketing and advertising community and consumerelectronics industry; providing consumer product and services information of interest to the marketing and advertising community in the field of consumer electronics technology
- Class 041. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: educational services, namely, providing instruction in the field of consumer electronics products of particular interest to members of the marketing and advertising community

Respectfully submitted,
/Christopher Kelly/
04/02/2015

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