

ESTTA Tracking number: **ESTTA547559**

Filing date: **07/10/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Heartache &amp; Chocolate Cake, LLC</b>
Application Serial Number:	<b>85700719</b>
Application Filing Date:	<b>08/10/2012</b>
Mark:	<b>NONTOURAGE</b>
Date of Publication	<b>06/11/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Home Box Office, Inc., 1100 Avenue of the Americas, New York, NY 10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/11/2013. Home Box Office, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/09/2013.

Respectfully submitted,  
/Tamara F. Carmichael/  
07/10/2013

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