

ESTTA Tracking number: **ESTTA555251**

Filing date: **08/21/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	What a Life, LLC
Application Serial Number:	85696428
Application Filing Date:	08/06/2012
Mark:	UP IN SMOKE
Date of Publication	07/23/2013

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, UP IN SMOKE, INC., 7300 N MacArthur Blvd Ste 100, Irving, TX 75063, UNITED STATES, a corporation organized under the laws of Texas , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 08/22/2013. UP IN SMOKE, INC. respectfully requests that the time period within which to file an opposition be extended until 09/21/2013.

Respectfully submitted,
/gvmanningTM/
08/21/2013

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