

ESTTA Tracking number: **ESTTA520338**

Filing date: **02/07/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Facehug LLC
Application Serial Number:	85695178
Application Filing Date:	08/03/2012
Mark:	FACEHUG
Date of Publication	01/08/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Facebook, Inc., 1601 Willow Road, Menlo Park, CA 94025, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/07/2013. Facebook, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/08/2013.

Respectfully submitted,

/lfm/

02/07/2013

Lori F Mayall

Cooley LLP

1299 Pennsylvania Avenue, NW, Suite 700

Washington, DC 20004

UNITED STATES

trademarks@cooley.com, lmayall@cooley.com, rsingh@cooley.com

650-843-5000