

ESTTA Tracking number: **ESTTA557681**

Filing date: **09/04/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85691026
Applicant	Cowan, Jeff

## Notice of Appeal

Notice is hereby given that Cowan, Jeff appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85691026.

The refusal to register has been appealed as to the following class of goods/services:

- Class 041. First Use: 2002/05/13 First Use In Commerce: 2002/05/13  
All goods and services in the class are appealed, namely: Educational services, namely, conducting classes, seminars, conferences, and workshops in the field of sales training and motivational speaking services for the sale services industry and distribution of training material in connection therewith

Respectfully submitted,  
/Charles J. Meyer/  
09/04/2013

**CHARLES J. MEYER**

**WOODARD, EMHARDT, MORIARTY, MCNETT & HEN**

**111 MONUMENT CIR STE 3700**

**INDIANAPOLIS, IN 46204-5107**

**UNITED STATES**

**[cjmeyer@uspatent.com](mailto:cjmeyer@uspatent.com), [docketdept@uspatent.com](mailto:docketdept@uspatent.com), [dsneed@uspatent.com](mailto:dsneed@uspatent.com)**

**(317) 634-3456**