

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85686486
LAW OFFICE ASSIGNED	LAW OFFICE 101
MARK SECTION (no change)	
GOODS AND/OR SERVICES SECTION (009)(current)	
INTERNATIONAL CLASS	009
DESCRIPTION	
Computer application software for mobile phones, mobile devices, portable media players and handheld computers which provides computer games, database management, remote computer access, electronic storage of data and access to social networking chat rooms; video game software for mobile phones, portable media players and handheld computers	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (009)(proposed)	
INTERNATIONAL CLASS	009
TRACKED TEXT DESCRIPTION	
Computer application software for mobile phones, mobile devices, portable media players and handheld computers which provides computer games, database management, remote computer access, electronic storage of data and access to social networking chat rooms; Computer application software for mobile phones, portable media players and handheld computers which provides computer games, database management, remote computer access, electronic storage of data and access to social networking chat rooms ; video game software for mobile phones, portable media players and handheld computers	
FINAL DESCRIPTION	
Computer application software for mobile phones, portable media players and handheld computers which provides computer games, database management, remote computer access, electronic storage of data and access to social networking chat rooms; video game software for mobile phones, portable media players and handheld computers	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035)(current)	
INTERNATIONAL CLASS	035

DESCRIPTION	Marketing consulting and social media consulting services
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035)(proposed)	
INTERNATIONAL CLASS	035
TRACKED TEXT DESCRIPTION	
Marketing consulting and social media consulting services ; Providing marketing consulting in the field of social media	
FINAL DESCRIPTION	Providing marketing consulting in the field of social media
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(no change)	
GOODS AND/OR SERVICES SECTION (042)(no change)	
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Jason R. Fulmer/
SIGNATORY'S NAME	Jason R. Fulmer
SIGNATORY'S POSITION	Attorney of record
SIGNATORY'S PHONE NUMBER	2149994487
DATE SIGNED	10/07/2013
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Mon Oct 07 11:35:22 EDT 2013
TEAS STAMP	USPTO/RFR-72.37.249.60-20 131007113522534925-856864 86-500f0eae37bd7c1d7bf4f6 757baf5321be1d62eb18c1df3 1913d9f298173b8a-N/A-N/A- 20131007113129088758

**Request for Reconsideration after Final Action
To the Commissioner for Trademarks:**

Application serial no. **85686486** has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 009 for Computer application software for mobile phones, mobile devices, portable media players and handheld computers which provides computer games, database management, remote computer access, electronic storage of data and access to social networking chat rooms; video game software for mobile phones, portable media players and handheld computers

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed:

Tracked Text Description: ~~Computer application software for mobile phones, mobile devices, portable media players and handheld computers which provides computer games, database management, remote computer access, electronic storage of data and access to social networking chat rooms;~~ Computer application software for mobile phones, portable media players and handheld computers which provides computer games, database management, remote computer access, electronic storage of data and access to social networking chat rooms; video game software for mobile phones, portable media players and handheld computers

Class 009 for Computer application software for mobile phones, portable media players and handheld computers which provides computer games, database management, remote computer access, electronic storage of data and access to social networking chat rooms; video game software for mobile phones, portable media players and handheld computers

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Marketing consulting and social media consulting services

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed:

Tracked Text Description: ~~Marketing consulting and social media consulting services;~~ Providing marketing consulting in the field of social media

Class 035 for Providing marketing consulting in the field of social media

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Jason R. Fulmer/ Date: 10/07/2013

Signatory's Name: Jason R. Fulmer

Signatory's Position: Attorney of record

Signatory's Phone Number: 2149994487

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 85686486

Internet Transmission Date: Mon Oct 07 11:35:22 EDT 2013

TEAS Stamp: USPTO/RFR-72.37.249.60-20131007113522534

925-85686486-500f0eae37bd7c1d7bf4f6757ba

f5321be1d62eb18c1df31913d9f298173b8a-N/A

-N/A-20131007113129088758