

ESTTA Tracking number: **ESTTA502004**

Filing date: **10/25/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	DTH Media Corp.
Application Serial Number:	85685544
Application Filing Date:	07/24/2012
Mark:	DAILYTARHEEL.COM
Date of Publication	09/25/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, University of North Carolina at Chapel Hill, Campus Box 1500, 015 Lenoir Hall, Chapel Hill, NC 27599, UNITED STATES, a state university, organized under the laws of North Carolina, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/25/2012. University of North Carolina at Chapel Hill respectfully requests that the time period within which to file an opposition be extended until 01/23/2013.

Respectfully submitted,
/Harris W. Henderson/
10/25/2012

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