

ESTTA Tracking number: **ESTTA562777**

Filing date: **10/02/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | COMPLIANT PHARMACY ALLIANCE COOPERATIVE |
| Application Serial Number: | 85685466 |
| Application Filing Date: | 07/24/2012 |
| Mark: | PALADIN PHARMACY'S GAME CHANGER |
| Date of Publication | 06/04/2013 |

60 Day Request for Extension of Time to Oppose Upon Consent

Pursuant to 37 C.F.R. Section 2.102, Blue Cross and Blue Shield Association, 225 North Michigan Avenue, Chicago, IL 60601, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 10/02/2013. Blue Cross and Blue Shield Association respectfully requests that the time period within which to file an opposition be extended until 12/01/2013.

Respectfully submitted,
/Susan G. O'Neill/
10/02/2013

Susan G. O'Neill

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