

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85682865
LAW OFFICE ASSIGNED	LAW OFFICE 112
MARK SECTION (no change)	
GOODS AND/OR SERVICES SECTION (035)(current)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Advertising and commercial information services, via the internet; Information services, namely, providing navigational tools that offer advertising, historic, and current information related to content found on the internet, television, and other media; Providing consumer information and navigational tools that offer information in the fields of advertising, history, current events, music, and film accessed by consumers through the internet and television and interactive media outlets; Advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through links to content on the internet, television, and interactive media	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035)(proposed)	
INTERNATIONAL CLASS	035
TRACKED TEXT DESCRIPTION	
Advertising and commercial information services, via the internet; Information services, namely, providing navigational tools that offer advertising, historic, and current information related to content found on the internet, television, and other media; <u>providing consumer information in the fields of advertising, history, current events, music, and film accessed by consumers through the internet and television and interactive media outlets;</u> Providing consumer information and navigational tools that offer information in the fields of advertising, history, current events, music, and film accessed by consumers through the internet and television and interactive media outlets; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through links to content on the internet, television, and interactive media	
FINAL DESCRIPTION	
Advertising and commercial information services, via the internet; providing consumer information in the fields of advertising, history, current events, music, and film accessed by consumers through the internet and television and interactive media outlets; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties	

through links to content on the internet, television, and interactive media	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (042)(class added)	
INTERNATIONAL CLASS	042
DESCRIPTION	
Information services, namely, providing navigational tools in the nature of non-downloadable software that offers advertising, historic, and current information related to content found on the internet, television, and other media; providing navigational tools in the nature of non-downloadable software that offers information in the fields of advertising, history, current events, music, and film accessed by consumers through the internet and television and interactive media outlets	
FILING BASIS	Section 1(b)
PAYMENT SECTION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
TOTAL FEES DUE	325
SIGNATURE SECTION	
DECLARATION SIGNATURE	The filing Attorney has elected not to submit the signed declaration, believing no supporting declaration is required under the <i>Trademark Rules of Practice</i> .
RESPONSE SIGNATURE	/Shabnam Malek/
SIGNATORY'S NAME	Shabnam Malek
SIGNATORY'S POSITION	Attorney of record, California bar member
SIGNATORY'S PHONE NUMBER	510-841-9800
DATE SIGNED	09/17/2013
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Sep 17 18:25:31 EDT 2013
TEAS STAMP	USPTO/RFR-173.164.151.41- 20130917182531400041-8568 2865-50029bb9fb34ab5ec32a a47bca1886b19fbbdfcf4b689 cedaa091e1f088d3ed916e-DA -5735-2013091718172903578 2

Request for Reconsideration after Final Action To the Commissioner for Trademarks:

Application serial no. **85682865** has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Advertising and commercial information services, via the internet; Information services, namely, providing navigational tools that offer advertising, historic, and current information related to content found on the internet, television, and other media; Providing consumer information and navigational tools that offer information in the fields of advertising, history, current events, music, and film accessed by consumers through the internet and television and interactive media outlets; Advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through links to content on the internet, television, and interactive media

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed:

Tracked Text Description: Advertising and commercial information services, via the internet;

~~Information services, namely, providing navigational tools that offer advertising, historic, and current information related to content found on the internet, television, and other media;~~ providing consumer information in the fields of advertising, history, current events, music, and film accessed by consumers through the internet and television and interactive media outlets; ~~Providing consumer information and navigational tools that offer information in the fields of advertising, history, current events, music, and film accessed by consumers through the internet and television and interactive media outlets;~~ advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through links to content on the internet, television, and interactive media

Class 035 for Advertising and commercial information services, via the internet; providing consumer information in the fields of advertising, history, current events, music, and film accessed by consumers through the internet and television and interactive media outlets; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through links to content on the internet, television, and interactive media

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant hereby adds the following class of goods/services to the application:

New: Class 042 for Information services, namely, providing navigational tools in the nature of non-downloadable software that offers advertising, historic, and current information related to content found

on the internet, television, and other media; providing navigational tools in the nature of non-downloadable software that offers information in the fields of advertising, history, current events, music, and film accessed by consumers through the internet and television and interactive media outlets

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

FEE(S)

Fee(s) in the amount of \$325 is being submitted.

SIGNATURE(S)

Declaration Signature

I hereby elect to bypass the submission of a signed declaration, because I believe a declaration is not required by the rules of practice. I understand that the examining attorney could still, upon later review, require a signed declaration.

Request for Reconsideration Signature

Signature: /Shabnam Malek/ Date: 09/17/2013

Signatory's Name: Shabnam Malek

Signatory's Position: Attorney of record, California bar member

Signatory's Phone Number: 510-841-9800

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

RAM Sale Number: 85682865

RAM Accounting Date: 09/18/2013

Serial Number: 85682865

Internet Transmission Date: Tue Sep 17 18:25:31 EDT 2013

TEAS Stamp: USPTO/RFR-173.164.151.41-201309171825314

00041-85682865-50029bb9fb34ab5ec32aa47bc

a1886b19fbbdfcf4b689cedaa091e1f088d3ed91

6e-DA-5735-20130917181729035782

RAM SALE NUMBER: 85682865
RAM ACCOUNTING DATE: 20130918

INTERNET TRANSMISSION DATE:
2013/09/17

SERIAL NUMBER:
85/682865

Description	Fee Code	Transaction Date	Fee	Number Of Classes	Total Fees Paid
New App	7001	2013/09/17	325	1	325